

Program 7 Orchestra. Oct 19. 1920.

Fashion Show

for benefit of

The Woman's Board

OF

St. Luke's Hospital

Tuesday, October 23, 1928

Afternoon Showing with Tea at 3 o'Clock
Tickets \$3.50 per person

Evening Showing with Dinner at 7:30 o'Clock
Tickets \$15 a couple

Tickets may be procured from

Mrs. Kersey Coates Reed

Suite 1520, 25 E. Washington Street

Telephone State 8349

Or at the Door

Donated by Mrs. Gary.

News Oct 22

MANY BOX PARTIES FOR FASHION SHOW

Mrs. John J. Mitchell Jr. to
Be Among Hostesses
at St. Luke's Affair.

BY JESSIE OZIAS DONAHUE.

Mrs. John J. Mitchell Jr. is among those who will entertain box parties at the St. Luke's fashion show and dinner tomorrow evening. Her guests will be Mr. and Mrs. Robert H. Thompson, whose little daughter Barbara is to be one of the exhibitors; Mr. and Mrs. Philip Wrigley and Mr. and Mrs. John S. Coonley.

Mrs. Frank O. Lowden will entertain Mr. and Mrs. Albert F. Madlener Jr., Mr. and Mrs. John B. Drake Jr. and Mr. and Mrs. William Drake in her box, and Mrs. Kersey Coates Reed will be hostess to Mr. and Mrs. Henry Faurot Jr. and Charles H. Schweppe. Mrs. Clifford Rodman will be hostess to a group of men whose wives will be modeling.

Among the afternoon box hostesses will be Mrs. Henry A. Blair, whose guests will be Mrs. Joseph Adams, Mrs. A. Watson Armour, Mrs. Neil Bradley, Mrs. Harold Smith and Mrs. Hayden Harris.

Miss Anita Blair will be hostess to Mrs. Eugene Talbot, Mrs. Howard V. O'Brien, Miss Helen Gurley and Margaret Conover.

Added to the list of manikins for the fashion show are: Mrs. Clarence B. Mitchell, Mrs. John H. Hamline, Mrs. Frederick Peabody, Mrs. William H. Mitchell, Mrs. Thomas H. Cowles and the

Miscellaneous—

Edith Cummings.	Florence Noyes.
Glee Louise Viles.	Virginia Vilas.
Anna Louise Curtis.	Eleanor McCormick.
Dorothy Read.	Virginia Dixon.
Helen Farnum.	Charlotte Picher.

Little Joan Dixon and Joan McArthur will model children's shoes. There are to be ninety exhibitors in all, with the leading Paris houses being well represented.

Sunday Tribune
Oct 21

Debutantes Work for Fashion Show

By Mildred Jaklon.

SO many events are listed on society's calendar for the coming week that the popular and fashionable must yearn for ten-league boots with which to get from one affair to the next. And this early state of activity is but an indication of the deluge that is to come when the so-called season reaches the height of its hectic pace.

Many of the town's smartest young maids and matrons are occupied with preparations for St. Luke's benefit fashion show, which will take place Tuesday afternoon and evening in the Stevens hotel ballroom. Mrs. Clifford Rodman has enlisted the young married women and Miss Barbara King has been gathering a group of debutantes who are to appear as mannequins.

These fair ones are now learning to trip down a runway in the approved manner of models who display the wares of the French couturiers. Mrs. Edward L. Ryerson Jr., Mrs. John L. Cochran, Mrs. E. I. Cudahy, and Mrs. Chauncey B. Borland are members of the committee in charge.

* *

Debs to Model.

Among the debutantes who will appear in the glittering parade will be Miss King, Miss Dorothy Ranney, Miss Jean Stevens, Miss Mary Elizabeth Johnson, Miss Betty Borden, Miss Jean Purcell, Miss Jeannette Peterkin, Miss Kathleen Whitcomb, Miss Letitia Channon, Miss Bertha Palmer, Miss Charlotte Picher, Miss Isabel Greenlee, Miss Louise Badgerow, and also Miss Edwina Litsinger and Miss Katherine Thorne, who made their debuts a year or so ago.

Many of the best looking mannequins will model for the same shops whose frocks they exhibited last year. Mrs. Russell Kelley, Mrs. T. Clifford Rodman, Mrs. William Mitchell Blair, Mrs. Julius Benedict, and Mrs. John R. Winterbotham are among those who will "repeat."

An imposing list of boxholders has been announced by Mrs. Kersey Coates Reed, who is in charge of the sale of tickets, and it is hoped that the proceeds will soar above the \$33,000 netted by last year's show.

* *

Madagascar

Morning Papers.

Tribune	{	Mrs. Jaklon
Sup. 0100		Mrs. Hangle
Tribune Tower		Mrs. Kirkland (Lake Forest 1981)

Examiner	{	Mrs. Jony
Randolph 2121		Miss Rice
336 W. Madison		

Evening Papers.

Post.	Mrs. Rice (Palmer House)
Franklin 4100	
Wacker Drive	(deadline 12 P.M. preceding day)

News.	{	Mrs. Donahue (Meyers St. 800)
Dearborn 1111		Mrs. Hart
		(deadline 10 A.M. preceding day)

Journal.	{	Mrs. Freeman
Franklin 3400		Mrs. West (Bulfinch ? Doon) Sup. 8294
15 S. Market.		(day be for others)

American	{	Mrs. Ravensbyrne.
Franklin 4900.		12 P.M. deadline
336 W. Madison		

City Editors

Tribune.	Mrs. R. M. Lee
Examiner.	Duffy Cornell
Post	Chas. A. Segner
News	Bruce Beith
Journal.	Frank Denny
American.	

news
papers.

Suburban Papers.

Evanston News Index. University 9000.
1316 Sherman Ave.

Winnetka Talk. Win. 2001.
564 Lincoln Ave

Highland Park News. H.P. 2656.
7 St. Julius Ave

Highland Park Press H.P. 557.
536 Central Ave

Lake Forest. L.F. 1800.
38 S. Western Ave.

Riverside News.

Hinsdale Downs

La Grange Citizen

Oak Park Oak Leaves.

FASHION SHOW

BENEFIT
WOMAN'S BOARD
OF
ST. LUKE'S HOSPITAL
CHICAGO

Chairman and Treasurer
Mrs. JOHN W. GARY *Glen. 94*
Suite 826, 208 So. La Salle St.
Central 9036

COMMITTEES

Mrs. FRANK HIBBARD
Mrs. PETTIT WATSON - *State 1784*
Chairmen of Fashion Revue
Box 85, Winnetka, Illinois
Telephone Winnetka 34

Mrs. KERSEY COATES REED *Sup. 3036*
Chairman Ticket Committee
Suite 1520, 25 E. Washington St.
State 8349

Mrs. WILLIAM H. MITCHELL *L.F. 188*
Chairman Box Committee
Lake Forest, Ill.

Mrs. CHARLES F. GLORE *L.F. 1586*
Mrs. HENRY FAUROT, JR.
Chairmen Program Committee

Mrs. EDWARD L. RYERSON, JR.
Chairman of Publicity
1431 Astor Street
Superior 3498

Mrs. CLIFFORD RODMAN *L.F. 986*
Chairman Fashion Exhibitors

Mrs. CHAUNCEY B. BORLAND *Lin. 2450*
Mrs. EDWARD I. CUDAHY
Chairmen Tea and Dinner Committee
1601 North State Parkway
Superior 7318

Mrs. ARTHUR E. BENDELARI
Chairman Flower Committee

Mrs. JOHN LEWIS COCHRAN *Sup. 7686*
Chairman Cigarette Committee

Mrs. GEORGE A. RANNEY
Mrs. HAROLD ELDRIDGE
Chairmen of Properties

Mrs. John F. Jelke

Chairman Share Com.

Woman's Board

Mrs. John W. Gary
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1st Vice President

Mrs. Kersey Coates Reed
2nd Vice President

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3rd Vice President

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Mrs. Edward R. Litsinger

Mrs. L. L. McArthur

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Miss Mary L. Newberry

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Mrs. Charles I. Pierce

Mrs. John C. Pitcher

Mrs. George A. Ranney

Mrs. Clifford Rodman

Mrs. Robert M. Roloson

Mrs. Edward L. Ryerson, Jr.

Mrs. Theodore A. Shaw, Jr.

Mrs. Howard H. Spaulding, Jr.

Mrs. Frank X. Walls

Mrs. Mark S. Willing

Mrs. Paul Willis

Mrs. Philip K. Wrigley

Posters.

Designed by Mrs. Park Phipps.

School of design - Art Institute.

460 Barry Ave.

W. 6029.

Letter of thanks -

Table. -

(Robert Lee Eskridge. 1927)

115 E. Chestnut St.

Printed by W.F. Hall Printing Co. (150)

4600 Diversey Ave

through Mr. M. S. Franklin.

Mr. O. L. Stauffer handled work.

(Letter of thanks) -

General Out door Advertising for Sign Boards.

515 Loomis St.

Phone 6800.

Mr. W. W. Robbins

B. L. Robbins. (Son).

WOMAN'S BOARD ST. LUKE'S HOSPITAL

FASHION SHOW.

GRAND BALL ROOM

STEVEN'S HOTEL

OCTOBER 23rd

Tea 3 P.M.

DINNER 7.30 P.M.

TICKETS AT THE DOOR.

Broadcasting. WMAQ. Davis Store.

(See Mrs. Henry Gates Reed)

Sat. Sun. Mon. Tuesday.

Program Publishers.

Gunthorp. Warren Printing Co.
Clark St.

(Adams & Moore).

Amusements Advertisement

(Donated N.B.R.)

Post. Mr. Hirsch.

(See clipping).

News.

Tribune.

Examiner.

Insert in Orchestra Program.

(Donated by Mrs. Jary.)

Friday Sat. Oct 19 & 20th

Paper Distribution (2 weeks in advance)

(25) South Side - (hotels, stores, etc) Mrs. Raymond Ashcraft.
6127 Kimbark Ave

(5) Town Town Hotels. N.B.R.
Blackstone
Stevens
Congress?

35 - All Hotels from River to Duwasee. Mrs. Sitzinger

North Side.

8 Bridge to Delaware Mrs. George Bauney
Delaware to Oak Mrs. Horace Gray
15 Division State

5 For Northside Hotels. N.B.R. F
Edgewater Beach
Foreign

12 Bridge to Washington St. Mrs. Reed?

8 Washington to Blackstone Mrs. Bendelari F

4. Misc. Carnegie Anita Blair F
2 Hotels
1 Market.

8 Evanston - Mrs. Eddy. Sep. 6 & 19.
1210 Astor St

10. Winnetka } Mrs. Lary
Geneva
Hubbard Woods.

10. Highland Park } Mrs. Casaberry
Lake Forest

6 Geneva } Mrs. Fawcett F
Winnetka

Underwood Underwood.

Sup. 8384.

900 W. Michigan

Mr. Carmichael.

Huggins. Har. 6702.

57 E. Congress St.

Mr. Adams.

Keagy Studio Har. 9904

64 E. Jackson.

Raz. Huff Richter Central 8953.

30 W. Michigan

Miss Stevens.

Ruggell

State 8750.

30 S. Michigan

Mr. Collier.

Photographs

Appointments.

Rag. Huff. Mrs Frank Hibbard - Post & News.
Mrs. Peter Watson

Underwood & Underwood.

Auntie Blair - Times Oct 11th - Post News.
Mrs Horace Gray. Wed. Oct 17. Tribune
Mrs. Chas. Gore.

Turpents.

Mrs Henry Faurst - Ast. papers.
Mrs Wm. Mitchell - Post
" Cowles - News.
Hall Holden. Journal
Wm. Mitchell Blair - American.
Peter Berkley. Examiner.
Barbara Thompson - Ast. papers

Posibilities.

Mitchell
Cochrane
Worthen
Armour

Journal - Athletic Club
Group debutantes.
Raney.
King
Fletcher
Borden.

Yes -

Wm. Hill

L. F. 188.

- | | | |
|---------------------------|-------------------------------|----------------------------|
| 1 Adams, Mrs Cyrus | 29 Eckhardt, Mrs Bernard | 57 Morse, Mrs Charles H |
| 2 Armour, Mrs A Watson | 30 Folsom, Mrs Richard | 58 Munroe, Mrs Charles A |
| 3 Armour, Mrs Laurence | 31 Frankenthal, Mrs L E | 59 Offield, Mrs J R |
| 4 Armour, Mrs Lester | 32 Gardner, Mrs R A | 60 Patten, Mrs James A |
| 5 Barnes, Mrs Nelson | 33 Gary, Mrs J W | 61 Pike, Mrs C B |
| 6 Baum, Mrs W L | 34 Goodman, Mrs W O | 62 Pitcher, Mrs J C |
| 7 Bendelari, Mrs Arthur | 35 Graham, Mrs E R | 63 Ranney, Mrs George A |
| 8 Blair, Miss Anita | 36 Hibbard, Mrs Frank | 64 Rawson, Mrs Fred M |
| 9 Blair, Mrs Wm McC | 37 Hopkins, Mrs J M | 65 Reed, Mrs Kersey Coates |
| 10 Borden, Mrs Waller | 38 Hutchins, Mrs J C | 66 Reynolds, Mrs Earle H |
| 11 Borland, Mrs C B | 39 Judah, Mrs Noble B | 67 Reynolds, Mrs George |
| 12 Burrows, Mrs W F | 40 Keep, Mrs Chauncey | 68 Rodman, Mrs Clifford |
| 13 Butler, Mrs E B | 41 Kelley, Mrs R P | 69 Ryerson, Mrs E L, Jr |
| 14 Carr, Mrs Clyde | 42 Kellogg, Mrs J P | 70 Shhweppe, Mrs Charles |
| 15 Carry, Mrs E F | 43 King, Mrs Charles G | 71 Scott, Mrs John W |
| 16 Casselberry, Mrs W E | 44 Laflin, Mrs L E | 72 Smith, Mrs Byron L |
| 17 Chalmers, Mrs W J | 45 Lamont, Mrs Robert P | 73 Stearns, Mrs R I |
| 18 Clinch, Mrs Floyd | 46 Litsinger, Mrs Edward L | 74 Stuart, Mrs John S |
| 19 Clow, Mrs Harry | 47 Logan, Mrs Frank | 75 Swift, Mrs Charles H |
| 20 Corsant, Mrs Charles K | 48 Lowden, Mrs F O | 76 Thorne, Mrs Robert |
| 21 Crerar, Mrs John | 49 McBirney, Mrs Hugh J | 77 Upham, Mrs F W |
| 22 Cudahy, Mrs J M | 50 McCormick, Mr & Mrs H F | 78 Walls, Mrs F X |
| 23 Cummings, Mrs T M | 51 McCormick, Mrs Rockefeller | 79 Warner, Mrs E J |
| 24 De Wolf, Mr Wallace | 52 McLennan, Mrs Donald | 80 Watson, Mrs Pettit |
| 25 Dick, Mrs A B | 53 Markham, Mr C H | 81 Willis, Mrs Paul |
| 26 Dixon, Mrs George W | 54 Meacham, Mrs C O | 82 Wrigley, Mrs Wm, Jr |
| 27 Donnelley, Mr Reuben | 55 Mitchell, Mrs J J | 83 |
| 28 Dunham, Mrs R J | 56 Mitchell, Mrs W H | 84 |

FIRST LIST.

02.9

[84]

Additional Names

Broad. Briton

Buchanan - De Witt

Carr. Robert F.

Coleman - John

Cutler Arthur

Dowser. L. A.

Dixon, Horner

Fortune John L.

Fordpead - Chas. B.

Greenlee - Mrs Wm B.

Hart. Miss Gertrude

Higson Mrs Frank

Howard - Harold A.

McCormick - R. P.

Morris. Ira Nelson

Pelutski Daniel

Scott. Geo E

Stevens. E. J.

" Eugene

" Clyde G

Smith Walter

Shedd. Mrs John

Simpson " James

Spoor Mrs John A.

Swift. Juliana

Thompson John R.

Thorne James Ward

Valentine Patrick

Waller William

Warner. Henry J.

Welling Mark

Wentworth, Mrs Moses

Whelan. Robt C.

List not complete

Wilson - John P.

Wrayles P. P.

Worfeader. James Rogers

Table Reservation

Mrs. Cuddeby, Sup.

Mrs. Jiffo 2 tables for 6.

Mrs. W.C. Whitecomb 4

Edgar J. Goodspeed 4

Mrs. E.V. Doerries 4

Mrs. Alan Dixon 4

Mrs. Archibald ~~Dixon~~ Haugle

Mrs. Ed. Brand

Mrs. Le Roy Kramer

Miss Sears

Mrs. Peters

Mrs. Mann

Mrs. Ford Carter. 8 dined treat

Mrs. Selma McArthur "

Mrs. Harry Farnum

" John L. Cochrane

Mrs. Agnes Foreman

Mrs. Ed. Street

N.D. Sturdevant

Mrs. David Evans

Mrs. John L. Fortune

" Julius T. Benedict

" Walter E. Miller

Chas. Frey

Models.

Dorothy Ranner
Barbara Knig
Jean Stevens
Mary Elizabeth Johnson
Betty Norden
Jean Purcell
Jeanette Perkins
Kathleen Whitecomb
Bertha Palmer.
Mary Fortune
Isabelle Greenlee
Jean Mae Leish
Louise Wadger
Mary L Channon

Eleanor McCormick
Louise Dyer
Virginia Dixon
Charlotte Piker
Beatrice Clow.
Virginia Kilas
Janice McLean
Florence Toyer.
Jane Rowe
Jean Purcell
Louise Wadgerow.

Joan Dixon
Joan McArthur
Barbara Thompson
Sally Starnes.

Miss Clifford Rodman	slant breasted evening
Russell Sully	evening gown
Wm. Mitchell Blair	
Bonnie Coleman	evening gown
Sidney Gardner	
Laurence William	bride
John Winterboham	tan coat.
Edson Manierre	
Harry & Elsie J.	
Charles Isaacs	evening gown
W. R. Odell Jr	"
James Hopkins	
Wm. Mitchell	trunk 2.
Paula Wickers	
Thomas Cowles	
Julius Benedict	
For the Langline Jr	shoes
Clarence Mitchell	spats
John Hamline	
Frederick Peabody,	black velvet. Chay moi

Miss Helen Farnum	
" Dorothy Wren	
Sarene Otis	
Anna Louise Curtis	
Blue Louise Viles	
Edith Cummings	- tan ensemble Vivant
Edwina Fitzgibbon	
Katherine Thorne.	
Auntie Blair.	

The Society Fashion Show is being given by the Woman's Board of St. Luke's Hospital in the Grand Ball Room of the Stevens Hotel on Tuesday, October 23rd.

It will be a repetition of last years very successful affair in practically every particular. It is to be both afternoon and evening. The afternoon showing is to be at three o'clock and tea is to be served (which is included in the price of the ticket) and in the evening there will be a dinner at seven-thirty with the show following.

Gowns, hats, shoes and jewelry, from the leading stores and shops are to be exhibited by young society girls who are selected for their good looks.

The committee appointed at the luncheon given Monday at the Casino by Mrs. John Gary is as follows:

General Chairman

Mrs. John Gary

Chairman of Fashion Show

Mrs. Hathaway Watson - Win. 34

Mrs. Frank Hibbard

Advertising & Programs

Mrs. Henry Faurot, Jr.

Mrs. Charles F. Glore

Boxes

Mrs. William H. Mitchell

Mannequins

Mrs. Clifford Rodman

Tickets

Mrs. Kersey Coates Reed

Flowers

Mrs. Archer E. Bendelari

Tea & Supper

{ Mrs. Edward J. Cuddehe
Mrs. Chauncey B. Borland

Properties

{ Mrs. Harold Eldridge
Mrs. George A. Ranney

Publicity

Mrs. Edward L. Ryerson, Jr.

The preparatory work will continue all during the summer. Boxes are already being reserved and the committee is looking forward to another big success financially as well as socially.

News items

First meeting Oct 3. 1st ladies.

Box Com. socs & date 53 for evening
21 apt.

6 in box - additional seats \$7.50 & ev
75 - apt.

Tickets go out in Monday mail.

Office held - news sldg - (1520)
State 8349.

10,000 on mailing list.

Exhibition coming in well.

Carson Pine - well.

Next meet N.K.P. luncheon. Oct. 10.

2nd meeting.

Posters out. Park Chipp.

dancing in Joyce immediately after evening show.

Anta Blair. Ch. decorations

Cigarettes. Mrs John Cochrane

Beatrice Saland

Harris

Virginia Dixon

all miscellaneous donated

Mailing list 11,642.

3rd meeting. Cuckooys -

High Fashion Bureau

Bride

Mrs Lawrence Williams

Bridesmaid

Dorothy Ramey

Broussan

Barbara King

Columa

Manville

Jordan

Wilson

Wentworth

Wm. Blair

Report on 1927.

for Mrs. Kurland.

Miss Ruff-

45 apt. Nov

84 evening "

825 apt. total

\$ 3585

527 evening -

3952

extra total

415.

Donation "

525

Exhibitor

3,860

donations "

875.

Program

\$12,000.

chance or four

720.

Cigarette

200

Expense - printing, dinner - \$5,752.

Total charged. \$32,305.39.

Edward Beck. even rehearsal. orphan circuit.

Woman's Exchange.

children's clothes.

Sally & Maum

Winn & Stans.

Bobaro Thompson - (died -) Port H. Thompson

Dr. Frank Camp franchised

Peter Hervey } buying pagamas

Fori Talloys. } wylgers -

Box parties.

John J. Mulikell

John S. Conley

Philip Wrayley

Port H. Thompson

Bowden

Albert J. Headman

John Drake J

Wm. S. Drake. J

Mrs Henry Blair Apt

Joseph Adams

Isabel Smith.

Hayden Harris

Neil Bradley

Watson Amos

Antonia - Apt

Mrs Eugene Talbot.

Howard O.'Brien

Isabel Jenkins

Maynard Conover.

~~Coff~~ Clippie Rodman

husband box.

Kelsey Coates Reed

Henry Faurer

Shroppe

Writers

Dr. Edwin Benson

Antonia Bendilari

Cyrus Adams

Joe Ramsey

Kelsey Coates Reed

Edward Andahy

Henry Faurer

FASHION SHOW

BENEFIT
WOMAN'S BOARD
OF
ST. LUKE'S HOSPITAL
CHICAGO

August 30, 1928

Chairman and Treasurer

MRS. JOHN W. GARY
Suite 826, 208 So. La Salle St.
Central 9036

COMMITTEES

MRS. FRANK HIBBARD
MRS. PETTIT WATSON
Chairmen of Fashion Revue
Box 85, Winnetka, Illinois
Telephone Winnetka 34

MRS. KERSEY COATES REED
Chairman Ticket Committee

MRS. WILLIAM H. MITCHELL
Chairman Box Committee

MRS. CHARLES F. GLORE
MRS. HENRY FAUROT, JR.
Chairmen Program Committee

MRS. EDWARD L. RYERSON, JR.
Chairman of Publicity

MRS. CLIFFORD RODMAN
Chairman Fashion Exhibitors

Woman's Board

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Mrs. Pettit Watson
1st Vice President

Mrs. Kersey Coates Reed
2nd Vice President

Mrs. John J. Mitchell, Jr.
3rd Vice President

Mrs. William E. Casselberry, Jr.
Recording Secretary

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Mrs. Henry Faurot, Jr.
Corresponding Secretary

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Mrs. Lester Armour
Mrs. Ogden Armour
Mrs. Raymond M. Ashcraft
Mrs. Wilhelm L. Baum
Mrs. Arthur E. Bendelari
Mrs. Richard Bentley
Miss Anita Blair
Mrs. Chauncey B. Borland
Mrs. Thornhill Broome
Miss Helen L. Carter
Mrs. William E. Casselberry
Mrs. J. Lewis Cochran
Mrs. Edward I. Cudaby
Mrs. Augustus W. Eddy
Mrs. Harold Eldridge
Mrs. Stanley Field
Mrs. Edward R. Fifield
Mrs. Richard S. Folsom
Mrs. Lester E. Frankenthal
Mrs. Robert J. Gay
Mrs. Charles F. Glore
Mrs. Horace Gray
Miss Louise Herrick
Mrs. Frank Hibbard
Mrs. Lockwood Honore
Mrs. Samuel Insull
Mrs. Samuel Insull, Jr.
Mrs. John F. Jelke, Jr.
Mrs. Russell P. Kelley
Mrs. Edward R. Litsinger
Mrs. L. L. McArthur
Mrs. Selim W. McArthur
Mrs. Charles H. Morse
Mrs. Frank B. Mulford
Mrs. Charles A. Munroe
Miss Mary L. Newberry
Mrs. Robert T. Newberry
Mrs. George N. Northrop
Mrs. Charles I. Pierce
Mrs. John C. Pitcher
Mrs. George A. Ranney
Mrs. Clifford Rodman
Mrs. Robert M. Roloson
Mrs. Edward L. Ryerson, Jr.
Mrs. Theodore A. Shaw, Jr.
Mrs. Howard H. Spaulding, Jr.
Mrs. Frank X. Walls
Mrs. Mark S. Willing
Mrs. Paul Willis
Mrs. Philip K. Wrigley

My dear Mrs. Ryerson:-

The Fashion Show of 1928 will be held on Tuesday October 23rd, at the Stevens, following very closely the plan of 1927. We hope to make this show even a greater success than the one last year and need your full cooperation.

We are enclosing printed sheet giving full details of prices for exhibitors.

The tickets will be \$3.50 for single admission in the afternoon including tea, and \$15 a couple in the evening including dinner. The price of an afternoon box seating six including tea will be \$50 and for an evening box seating six including dinner \$100.

Arrangements have been made with the Orchestra to play in the foyer outside the Ballroom immediately after the evening show so that dancing may start promptly. This will be a special talking feature in the sale of tickets to the dancing set.

Advertising rates are as follows:

1 page	4½ x 7½.....	\$100.
½ "	4½ x 3-3/4.....	60.
¼ "	2½ x 3-3/4.....	35.

Mrs. Glore and Mrs. Faurot are Chairmen of Program Advertising. They have taken this difficult piece of work only on condition that they will receive real help from the Board.

It was decided at the Board Meeting that each member, except the Chairmen of Committees, is to be responsible for one page of advertising. We feel that advertisements will be easy to procure this year on account of the success of last year.

Board Members will not be asked to solicit exhibitors except in a few cases where they have special influence because, due to the success of the 1927 show, the shops are coming in very well.

We wish to have a Committee meeting as early as possible. If you are out of town, will you please advise me promptly when you expect to return?

Sincerely yours,

Mrs. Edward L. Ryerson, Jr.,
Marion, Mass.

Emily L. Gary

SCHEDULE of COST TO EXHIBITORS
IN

Fashion Show

FOR BENEFIT OF THE WOMAN'S BOARD OF

St. Luke's Hospital

TO BE HELD IN THE

GRAND BALL ROOM of the STEVENS HOTEL

Tuesday, October 23rd, 1928

FASHION SHOW will be held at three o'clock in the afternoon and at eight o'clock in the evening.
DEBUTANTES and YOUNG MATRONS will model at each performance.

Cost To Exhibitors

Modeling of one gown—both performances.....	\$100
Modeling of two gowns—both performances.....	150
Modeling of street ensemble—both performances.....	100
Modeling of two street ensembles—both performances.....	150
Modeling of evening wrap or fur wrap—both performances.....	100
Modeling of two evening wraps or fur wraps—both performances.....	150
Modeling of sport costume—both performances.....	100
Modeling of two sport costumes—both performances.....	150
Modeling of negligee or tea gown—both performances.....	100
Modeling of two negligees or tea gowns—both performances.....	150
Modeling of children's costumes (ages 8 to 10 years)—both performances.....	25
Modeling of two hats—both performances.....	50
Modeling of two pair of shoes—both performances.....	50
Modeling of two hand-bags—both performances.....	20
Exhibiting jewelry—two pieces—both performances.....	100

For further particulars or information address or telephone

MRS. FRANK HIBBARD } Chairmen of Fashion Revue
MRS. PETTIT WATSON } Winnetka, Illinois, Box 85, Tel. Win. 34
MRS. JOHN GARY, Treasurer, Room 826, 208 S. La Salle St.
MRS. EDWARD L. RYERSON, JR., Chairman of Publicity.
MRS. CLIFFORD RODMAN, Chairman Fashion Exhibitors
MRS. CHARLES F. GLORE, Chairman Program Committee
MRS. WILLIAM H. MITCHELL, Chairman Box Committee
MRS. KERSEY COATES REED, Chairman Ticket Committee

Tribune

May 23, '28

Women of St. Luke's Hospital Lay Plans for Fall Style Show

BY THALIA

Well, I'm sure I don't know what a society editor is to write about next fall if she has to dispense all of the autumn news now. The makers of news insist on being so forehanded about their plans. The woman's board of St. Luke's hospital has said "fen dibs" on Tuesday, October 23, and the Stevens hotel for a repetition of the highly successful fashion show they engineered last year. They made all the preliminary plans at a meeting at the Casino on Monday, with Mrs. John W. Gary, the president, presiding. The show will be almost precisely like the former one, with an afternoon and evening showing and all of the prettiest of the young women acting as models. There's no reason why they should change it, because, if I'm not mistaken, the St. Luke's affair brought in more for its beneficiaries than almost any of the other big benefits of the winter.

Mrs. Frank Hibbard and Mrs. Hathaway Watson are to be co-chairmen of the show, and others who have accepted jobs and are planning to get right to work are Mrs. Henry Faurot Jr. and Mrs. Charles F. Glore, in charge of the advertising and programs; Mrs. William H. Mitchell, box chairman; Mrs. Clifford Rodman, in charge of mannequins; Mrs. Kersey Coates Reed, tickets; Mrs. A. E. Bendelari, flowers; Mrs. Chauncey B. Borland, tea and supper; Mrs. Harold Eldridge, properties, and Mrs. Edward L. Ryerson Jr., publicity. The preparatory work will continue all through the summer.

Post. May 23

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SOCIETY

THE SOCIETY FASHION SHOW is being given by the women's board of St. Luke's hospital in the grand ballroom of the Stevens on Tuesday, Oct. 23.

It will be a repetition of last year's successful affair in practically every particular. It is to be both afternoon and evening. The afternoon showing is to be at 3 o'clock and tea is to be served (which is included in the price of the ticket), and in the evening there will be a dinner at 7:30 with the show following.

Gowns, hats, shoes and jewelry from the leading stores and shops are to be exhibited by young society girls who are selected for their good looks.

The committee, appointed at a luncheon given Monday at the Casino by Mrs. John Gary, is as follows:

General Chairman—Mrs. John W. Gary.

Chairmen of Fashion Show—Mrs. Hathaway Watson and Mrs. Frank Hibbard.

Advertising and Programs—Mrs. Henry Faurot Jr. and Mrs. Charles F. Glore.

Boxes—Mrs. William H. Mitchell.

Mannequins—Mrs. Clifford Rodman.

Tickets—Mrs. Kersey Coates Reed.

Flowers—Mrs. Archer E. Bendelari.

Tea and Supper—Mrs. Chauncey B. Borland.

Properties—Mrs. Harold Eldridge and Mrs. George A. Ranney.

Publicity—Mrs. Edward L. Ryerson Jr.

The preparatory work will continue during the summer. Boxes are already being reserved and the committee is looking forward to another big success financially as well as socially.

clipping

THE most amazing thing to me is the efficient and forehanded way in which practically all the plans for next winter have been, in present slang parlance, washed up. Before Mrs. John W. Gary sailed for Europe, she gave a luncheon at the Casino for the committee that has been appointed to take care of the society fashion show given by the Women's Board of St. Luke's Hospital, and of which she is chairman, and the entire arrangements were formulated. Mrs. Hathaway Watson and Mrs. Frank Hibbard are to be chairmen of the show, Mrs. Henry Fautot, Jr., and Mrs. Charles F. Glore have been deputed to tend to the advertising and programs (one of the biggest and most remunerative parts of the event, by the way), Mrs. William H. Mitchell, the boxes, Mrs. Clifford Rodman, the mannequins, Mrs. Kersey Coates Reed, the tickets, Mrs. Archer E. Bendelari, the flowers, Mrs. Chauncey B. Borland, the tea and supper, Mrs. Harold Eldridge and Mrs. George A. Ranney, the properties, and Mrs. Edward L. Ryerson, Jr., the publicity. The show is to be practically the same as last year's eminently successful one. It is set for October 23, at the Stevens, and is to be in the afternoon and evening. The prettiest society maids and matrons are to be selected to model. You know, the style show is really the ideal charitable benefit, because the proceeds actually pour in from all sides and the St. Luke's group, who really didn't do so awfully well with the few annual balls they gave, are cashing in on it beautifully. All the modistes and milliners, and jewelers, and shoeries and furriers and whatnot pay like everything to have their wares exhibited, and then the committee cannily collects from those who want to see, besides.

Townsfolk.

May 28

Townsfolk.
May 1928.

Mrs. Kersey Coates Reed, in charge of the sale of tickets for the St. Luke's Fashion show, which is to be held the afternoon and evening of Oct. 23 at the Stevens hotel, has opened up an office in the Marshall Field Men's building, room 1520, 'phone State 8349. "Bigger and better," is the watchword for the Fashion show.

Mrs. Edward L. Ryerson Jr., called this desk today to advise of the progress made thus far. There had been a meeting of the committee heads and gratification over the reports was general. The advance sale of boxes has exceeded all expectations, the exhibits

are to be increased in size and in number, and altogether it looks as though the forthcoming show would surpass even last year's notable success.

"Fifty-three boxes already have been sold for the evening and twenty-one for the afternoon show," stated Mrs. Ryerson, quoting from Mrs. W. H. Mitchell's report. Mrs. Mitchell is in charge of boxes.

Two important new exhibitors were reported by Mrs. Pettit Watson already to have joined the show. They are the Blackstone Shop and Carson, Pirie Scott & Co.

Mrs. Reed reported to the meeting that a new mailing list has been prepared, and the tickets are to be gotten out in Saturday's mail. The list is quite comprehensive and the new system Mrs. Reed has worked out promises smooth running.

From now on until the Fashion show there will be meetings each Wednesday for further planning and perfecting. Next Wednesday the meeting will be held with Mrs. Ryerson, to be followed by a buffet luncheon for the officers, heads of committees and the press.

Journal Oct 12
Members of the women's board of St. Luke's hospital are proud and delighted over the posters that are to be used to advertise their fashion show Oct. 23 at the Stevens hotel. The poster is the work of Park Phipps, head of the school of design at the Art Institute, and shows a trimly chic young woman in striking relief against

a background in which the outlines of the big hotel are dimly set forth.

Many of the members of the board who attended the luncheon at Mrs. Edward L. Ryerson Jr.'s home on Astor street Wednesday, held for the promotion of the Fashion show, viewed the design for the first time, and expressions of satisfaction were general.

Of the eighty-four box-holders who will bring parties to the affair, many of whom will hold luncheons before the tea that is to be a feature of the fashion show, a few names will suffice picked at random from the long list. There are a number of the Armours represented, Mrs. Nelson Barnes, Mrs. Wilhelm L. Baum, Miss Anita Blair, Mrs. William McCormick Blair, the Bordens, the Borlands, Mrs. John Crerar, Mrs. Harry Clow, Mrs. Charles K. Corsant, George W. Dixon, Mrs. Bernard Eckhardt, Mrs. Noble B. Judah, Mrs. Chauncey Keep, Mrs. Charles Garfield King, Mr. and Mrs. H. F. McCormick and Mrs. Rockefeller McCormick, Mrs. Charles A. Munroe, Mrs. Kersey Coates Reed, Mrs. E. L. Ryerson Jr., Mrs. Clifford Rodman, Mrs. Pettit Watson, Mrs. F. W. Upham.

MRS. Schweppe's sister, Mrs. Kersey Coates Reed, incidentally, is occupying herself with a good many other affairs while Mrs. Schweppe assembles the parts of a new home. She is in charge of the tickets for the St. Luke's Fashion Show, to be held the afternoon and evening of October 23 in the ballroom of the Stevens Hotel, and Mrs. William H. Mitchell is in charge of the boxes, of which fifty-three have already been sold.

MRS. Edward L. Ryerson Jr. is handling the publicity and is evincing her interest in that matter by holding a press luncheon at her Astor st. home next Wednesday. Mrs. Pettit Watson is in charge of the exhibitors' committee, and reports that a number of new displays will be added to the sumptuous collection of last year, which was by the prettiest girls and most stunning matrons in town.

MRS. Reed is sending out scores of invitations to the event, all of which will be mailed next week. Tickets may be had at the men's section of one of the downtown department stores.

Miss Beatrice Borland, daughter of the Chauncey Borlands, will have charge of the girls who will sell

cigarettes at the St. Luke's fashion show.

Mrs. Edward I. Cudahy of 1501 North State parkway is in charge of table reservations for the dinner feature of the St. Luke's fashion show, Oct. 23.

Patrons and patronesses for the Fashion show, to be given under auspices of the Woman's Board of St. Luke's hospital in the grand ballroom at the Stevens on the afternoon and evening of Tuesday, Oct. 23, include:

Mesdames--	
Cyrus H. Adams Jr.	Samuel Insull
A. Watson Armour	Samuel Insull Jr.
Lester Armour	John F. Jelke Jr.
Ozden Armour	Russell P. Kelley
Raymond M. Ashcraft	Robert P. Lanoff
Wilhelm L. Baum	Hugh McKennan
Arthur E. Bendelari	Landon
Richard Bentley	Edward R. Litsinger
Chauncey B. Borland	Frank O. Lowden
Thornhill Broome	L. L. McArthur
Duncan Hodge	Slim W. McArthur
Browne	C. O. Mencham
William E. Casselberry	John J. Mitchell Jr.
William E. Casselberry Jr.	William H. Mitchell
Lewis L. Coburn	Charles H. Morse
John Lewis Cochran	Frank B. Mulford
Edward I. Cudahy	Charles A. Munroe
Louis R. Curtis	Robert T. Newberry
John de Koven	George N. Northrop
Augustus W. Eddy	Charles I. Pierce
Howard O. Edmonds	John C. Pitcher
Harold Eldridge	George A. Ranney
Henry Faurel Jr.	Kersey Coates Reed
Stanley Field	Clifford Rodman
Edward K. Fifield	Robert M. Roloson
Richard S. Folsom	John Rouse
Lester E. Franken-thal	Edward L. Ryerson
John W. Gray	Jr.
Robert J. Gay	Joseph T. Ryerson
Charles F. Gore	Charles H. Schweppe
Horace Gray	Theodore A. Shaw
James T. Harahan	Jr.
Frederick T. Haskell	Forsythe Sherfesse
Frank Hibbard	Howard H. Spaulding Jr.
Lockwood Honore	John Stuart
Robert W. Hunt	Frank X. Walls
William Prescott Hunt	Pettit Watson
Misses--	Albert H. Wetten
Anita Blair	Mark S. Willing
Louise Herrick	Paul Willis
Messrs.--	Philip K. Wrigley
L. L. McArthur Jr.	Helen Carter
George E. Scott	Mary L. Newberry
	Gardiner Lathrop
	Walter B. Smith

AIDING ST. LUKE'S ANNUAL BENEFIT

News. Oct. 12



Mrs. Henry Faurot Jr., Mrs. John F. Jelke Jr. and Mrs. John J. Mitchell Jr.
[Photo by Andrew Miller, staff photographer.]

THE attractive poster announcing St. Luke's annual fashion show to be held in the ballroom of the Stevens hotel Tuesday afternoon and evening, Oct. 23, under the auspices of the woman's board and for the benefit of its charities, was designed and executed by Parks Phipps, head of the school of design of the Art institute.

Mrs. Henry Faurot Jr., Mrs. John F. Jelke Jr. and Mrs. John J. Mitchell Jr. are among those who attended the

luncheon which Mrs. Edward Larned Ryerson Jr. gave on Wednesday for the "ladies of the press," when plans for distributing the poster and other arrangements were perfected. The fashion show tea will be held at 3 o'clock and dinner will be served at 7:30.

No reservations for tea will be made except to the boxholders. Mrs. Edward I. Cudahy, 1501 North State parkway, is in charge of dinner-table reservations. Mrs. John W. Gary is chairman and treasurer of the event.

John W. O'Leary, George W. Dixon and Mr. and Mrs. William Dixon,

for a few days, gave a luncheon yesterday at the Palmer house. Her

News. Oct. 12

Boxholders at the fashion show to benefit St. Luke's hospital arranged for Tuesday afternoon and evening, Oct. 23, in the ballroom of the Stevens hotel include Miss Anita Blair, Wallace De Wolf, George W. Dixon, Reuben H. Donnelley, Harold F. McCormick, C. H. Markham and the

Mesdames—

Cyrus Adams.	Charles Garfield
A. Watson Armour.	King.
Laurence A. Armour.	Lloyd E. Laffin.
Lester Armour.	Robert P. Lamont.
Nelson L. Barnes.	Edward R. Litsinger
Wilhelm Ludwig.	Frank G. Logan.
Baum.	Frank O. Lowden.
Arthur Bendelari.	Hugh Johnston
William McCormick	McBirney.
Blair.	Rockefeller McCor-
Waller Borden.	mick.
Chauncey B. Borland.	Donald McLennan.
W. F. Burrows.	C. O. Meacham.
E. B. Butler.	John J. Mitchell Jr.
Clyde M. Carr.	William H. Mitchell.
Edward F. Carry.	Charles M. Morse.
William E. Casselber-	Charles A. Munroe.
ry.	James R. Otfield.
William J. Chalmers.	James A. Patten.
Floyd Clinch.	Charles B. Pike.
Harry B. Clow.	John C. Pitcher.
Charles King	George A. Rannay.
Corsant.	Frederick H. Rawson.
John Crerar.	Kersey Coates Reed.
Joseph M. Cudahy.	Earle H. Reynolds.
D. Mark Cummings.	George M. Reynolds.
A. B. Dick.	Clifford Rodman.
Robert J. Dunham.	Edward L. Ryerson Jr.
Bernard Eckhart.	Charles H. Schweppe.
Richard Folsom.	John W. Scott.
L. E. Frankenthal.	Byron L. Smith.
Robert A. Gardner.	R. I. Stearns.
John W. Gary.	John S. Stuart.
William O. Goodman.	Charles H. Swift.
Ernest R. Graham.	Robert Thorne.
Frank Hibbard.	Frederick W. Upham.
James M. Hopkins.	Frank X. Walls.
James C. Hutchins.	Ezra J. Warner.
Noble Brandon Judah.	Pettit Watson.
Chauncey Keep.	Paul Willis.
R. P. Kelley.	William Wrigley Jr.
John P. Kellogg.	

Oct 24, .
American

MMENT ON SOCIETY HAPPENINGS

nes Bride of John Jerome Finlay

THESE two attractive young ladies, Mrs. Henry Faurot Jr. and Mrs. John F. Jelke Jr., are among the workers to whom the laurels of the unprecedented success of St. Luke's Benefit Fashion Show, held yesterday, are due.



Photo by
Chicago
Evening
American
staff
photographer.

DEBUTANTES AS MODELS AT ST. LUKE'S BENEFIT FASHION SHOW



Above (at left)—Janice McNear displaying an evening gown, and Letitia Channon wearing a cloth coat trimmed with red fox fur. At right—Beatrice Clow attired in an evening gown. Below—Betty Borden displays one of the latest fall creations for street wear. (By a staff photographer.)

FIFTEEN of the season's debutantes and more than a hundred society women yesterday afternoon and evening acted as fashion models at the annual fashion show of the woman's board of St. Luke's hospital at the Stevens hotel.

Gowns, hats, shoes and other dress accessories from the leading shops of the city were exhibited. Mrs. Frank Hibbard was the chairman for the show. Among those who worked for its success were Mrs. John W. Gary, general chairman; Mrs. William H.

Mitchell, box chairman, and Mrs. Kersey Coates Reed, ticket chairman.

A tea and dinner followed the display. In the evening dancing in the foyer followed the show. Mrs. Chauncey B. Borland and Mrs. Edward I. Cudahy were in charge of the tea and dinner.

An imposing list of Chicago's society folks held boxes. Among the boxholders were Mrs. Rockefeller McCormick, Mr. and Mrs. Stanley Field, Mr. and Mrs. William McCormick Blair, Mr. and Mrs. Lester Armour and Mr. and Mrs. Frank O. Lowden.

Shipping at the Stevens
Oct 12

The most outstanding charitable event that takes place in Chicago every season is the fashion show given by the Woman's Board of St. Luke's Hospital. It is held in the Grand Ballroom of THE STEVENS and outclasses all charitable events in Chicago in the number of distinguished women participating, in the artistic effects and in the financial returns. Possibly no setting in the world would be more adequate than the Ballroom of THE STEVENS for the display of precious jewels, costly furs, wraps and gowns. The crystal hangings, the rose-colored drapes, the wide balcony with its wrought iron railing and the marble facings share equally with the mannequins in the admiration and attention of the guests. This event is scheduled for Tuesday, October twenty-third.

Mrs. William H. Mitchell, box chairman, reported last week that 53 boxes had already been sold for the evening performance and that 21 had been disposed of for the afternoon. Mrs. Kersey Coates Reed is in charge of tickets, Mrs. Edward L. Ryerson, Jr., has charge of publicity, Mrs. John L. Cochran has been made chairman of the cigarette com-

mittee. Mrs. E. I. Cudahy and Mrs. Chauncey B. Borland are sharing the responsibilities of the tea and dinner committee.

Patrons and patronesses for the Fashion show, to be given under auspices of the Woman's Board of St. Luke's hospital in the grand ballroom at the Stevens on the afternoon and evening of Tuesday, Oct. 23, include:

Mesdames—	
Cyrus H. Adams Jr.	Samuel Insull
A. Watson Armour	Samuel Insull Jr.
Lester Armour	John F. Jelke Jr.
Ogden Armour	Russell P. Kelley
Raymond M. Ashcraft	Robert P. Lamont
Wilhelm L. Baum	Hugh McKennan
Arthur E. Bendelari	Landon
Richard Bentley	Edward R. Litsinger
Chauncey B. Borland	Frank O. Lowden
Thornhill Broome	L. L. McArthur
Duncan Hodge	Shim W. McArthur
Browne	C. O. Meacham
William E. Casselberry	John J. Mitchell Jr.
William E. Casselberry Jr.	William H. Mitchell
Lewis L. Coburn	Charles H. Morse
John Lewis Cochran	Frank B. Mulford
Edward I. Cudahy	Charles A. Munroe
Louis R. Curtis	Robert T. Newberry
John de Koven	George N. Northrop
Augustus W. Eddy	Charles I. Pierce
Howard O. Edmonds	John C. Pitcher
Harold Eldridge	George A. Ranney
Henry Faurot Jr.	Kersey Coates Reed
Stanley Field	Clifford Rodman
Edward R. Fifield	Robert M. Roloson
Richard S. Folsom	John Rouse
Lester E. Frankenthal	Edward L. Ryerson Jr.
John W. Gray	Joseph T. Ryerson
Robert J. Gray	Charles H. Schweppe
Charles F. Glone	Theodore A. Shaw Jr.
Horace Gray	Forsythe Sherfesse
James T. Harahan	Howard H. Spaulding Jr.
Frederick T. Haskell	John Stuart
Frank Hibbard	Frank X. Walls
Lockwood Honore	Pettit Watson
Robert W. Hunt	Albert H. Wetten
William Prescott Hunt	Mark S. Willing
Misses—	Paul Willis
Anita Blair	Philip K. Wrigley
Louise Herrick	Helen Carter
Messrs.—	Mary L. Newberry
L. L. McArthur Jr.	Gardner Lathrop
George E. Scott	Walter B. Smith

The Council of Foreign Relations

Post Oct 12

Journal Oct 15

Mrs. Edward Larned Ryerson Jr. will give a luncheon at her home, 1431 Astor street, Wednesday for the heads of the committees in charge of St. Luke's hospital's fashion show, to be held in the ballroom of the Stevens hotel Tuesday afternoon and evening, Oct. 23.

Mrs. Edward I. Cudahy will be co-chairman of the tea and dinner arrangements with Mrs. Chauncey Blair Borland, and Mrs. John Lewis Cochran will look after the sale of cigarettes with an able committee of debutantes as her assistants.

Mrs. William H. Mitchell II., who is in charge of the sale of boxes, announces that fifty-three have been sold for the evening and twenty-one for the afternoon revue.

To facilitate the sale of tickets, Mrs. Kersey Coates Reed, who is ticket chairman, has opened an office in room 1520, Marshall Field's Men's

building. Reservations may be made by calling State 8349.



Post Oct 15

MRS. JOHN W. GARY.

Mrs. Gary of Glencoe, president of the woman's board of St. Luke's hospital, is also a member of the committee assisting Mrs. Upham at the luncheon tomorrow. She is general chairman for the Fashion show to be held Oct. 23.

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Fashion Show Planned.

Meantime, as we are neither air-planing, nor having to fight the wild tribes of Asia and Africa, we can give some time to the fashion show which the Woman's board of St. Luke's hospital is putting on Tuesday, Oct. 23, in the Stevens hotel's biggest and handsomest ballroom. This pillar of polite piffle has had occasion to write up many and many a performance designed to entice money for philanthropic purposes from the pockets of the cautious and wealthy, (are the terms synonymous?), but never, no never, has she come across one so ingeniously designed to extract it in large quantities, painlessly and successfully for a fine enterprise. Ford, Rockefeller, Raskob, and all the other famous money getters might go to school to the women of this board and learn a lot.

These fair ladies get their profits coming and going. The exhibitors pay for everything that is shown, and the people who flock to the show do likewise, and both do it eagerly and handsomely, so that last year the net sum taken in for the social service of St. Luke's hospital on the afternoon and evening devoted to this fashion show was \$32,300, which writ out in words is thirty-two thousand and three hundred dollars.

Those who attend the show and have either boxes or tables in the afternoon have tea served for nothing, and in the evening have dinner ditto. Last year the women organizing the affair were much complimented by the men who attended the affair for the very snappy way in which the features followed each other, with no tedious waiting between the various events that composed the program. It was all over by half past ten o'clock, which to the average business man is a great advantage.

Mrs. John D. Geary is chairman of the woman's board of St. Luke's hospital. Mrs. Edward L. Ryerson Jr. is in charge of the publicity, and Mrs. Clifford Rodman is at the head of the committee selecting and training the young women models. These are selected from the debutantes and younger matrons of Chicago's smartest set.

* *

Promises to Be Interesting.

It will be an interesting spectacle, one to make the philosopher ponder on such thoughts as Philip Gibbs' book aroused. You'll see those incipient hoops, those skirts slowly creeping downward, and many other signs of oncoming misery and trouble, and you will realize, as does this chronicler, how hopeless is the task of any one who tries to hold up or divert the current of fashion.

Those Parisian dressmakers have us by the throats and are going to throttle us if we don't accept a change in fashions. It's a life and death matter to them and for us it's just a question of how we can clothe ourselves to look pleasing and up to date, and at this St. Luke's Fashion Show we'll get the very latest word as to the great art of self-adornment, for shoes, stockings, gloves, veils, jewelry, bags, and all other accompanying features to a modern attire will be on view and worn as they should be.

The young women models are trained as carefully as any football player in the right form and the proper way to wear the latest modes.

St. Luke Fashion Show

Examiner Oct. 14

AND while youth is serving and being served, there is no lack of activity among the more mature. Over sweetbread soufflé and peach Melba one day last week, in Mrs. Edward Ryerson's pretty dining room, the woman's board of St. Luke's told us many things about the fashion show which is to take place in the grand ballroom of the Stevens on the 23d.

It is to be practically the same kind of show they had last year, and the fond hope is that they will reach the \$40,000 mark.

Probably you remember the crowds packed into that huge ballroom last year to see a couple of dozen of the best looking women in town wearing the very latest in beautiful clothes! Well, that little party netted the committee over \$33,000, which went into the charity fund for St. Luke's Hospital. Next Sunday we can go into further detail about the fashion show and what it will supply in the way of novelties.

In the meantime, though, whether you've had an invitation from Mrs. Kersey Coates Reed or not, better make a reservation for a table at the tea early, for there is some talk of having to limit the number of tickets at the end, so as not to pack too many in, to the discomfort of every one.

Examiner Oct 13

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HEAVEN help the debutantes who happen to be of that envied size, a perfect thirty-six, for the style show craze this year is simply bound to keep the gay young things practicing the preferred mannequin glide for another six weeks at least.

In addition to the St. Luke's show on October 23 at the Stevens, the Arden Shore Carnival, which is to take place November 30 at the Palmer House, is to have a style show, with all the stunning evening frocks and wraps from one of the town's smartest shops worn by a group of this season's loveliest debs.



MRS. HENRY FAUROT, MRS. JOHN F. JELKE JR., MRS. JOHN J. MITCHELL JR., and
MRS. KERSEY COATES REED. [TRIBUNE Photo.]

Mrs. Henry Faurot, Mrs. John F. Jelke Jr., Mrs. John J. Mitchell Jr., and Mrs. Kersey Coates Reed are among the most ardent workers for the success of the St. Luke's benefit fashion show and ball, which is to be held next Tuesday at the Stevens hotel.

Post. Oct. 22.

Mrs. Henry A. Blair and her daughter, Miss Anita Blair, have each taken a box for St. Luke's fashion show at the Stevens tomorrow afternoon and evening. Mrs. Blair's guests will be Mrs. Joseph Adams, Mrs. Hayden Harris, Mrs. A. Watson Armour, Mrs. Nell Bradley and Mrs. Harold H. Smith. Miss Blair's guests will be Mrs. Eugene Talbot, Mrs. Harold Vincent O'Brien, Miss Helen Gurley and Miss Margaret Conover.

In the evening Mrs. John J. Mitchell will have with her Mr. and Mrs. Robert H. Thompson (whose small daughter is modeling), Mr. and Mrs. Philip K. Wrigley and Mr. and Mrs. John Stuart Coonley Jr.

Mrs. Frank O. Lowden's guests are Mr. and Mrs. Albert F. Madlener Jr., Mr. and Mrs. John B. Drake Jr. and Mr. and Mrs. William Drake.

Mrs. Clifford Rodman has a "husband's" box as the wives are modeling.

Mrs. Kersey Coates Reed, Mr. and Mrs. Henry Faurot Jr. and Mr. Charles H. Schweppe.

Added to the list of models are:

Misses—	
Edith Cummings	Glee Louise Viles
Anna Louise Curtis	Dorothy Rend
Helen Farnum	Florence Noyes
Virginia Vilas	Eleanor McCormick
Louise Tyler	Virginia Dixon
Charlotte Picher	

Mesdames—	
Clarence B. Mitchell	John H. Hamline
William H. Mitchell	Frederick Peabody
Little Joan Dixon	and Joan McArthur.



MRS. WILLIAM H. MITCHELL.

This is a new photograph of Mrs. Mitchell, who is to be one of the models at the Fashion show tomorrow afternoon and evening.

Pat. Oct. 14



MISS HARRIET BORLAND.

Miss Borland, daughter of Mr. and Mrs. Chauncey B. Borland, is stage director for the Junior League Children's theater. She and her sister, Miss Beatrice Borland, will sail Jan. 21 for Africa. After visiting St. Helena they will go into the interior and motor thru the different countries. The Mountains of the Moon, Victoria falls, Algiers and Morocco, Madrid and Paris are included in their itinerary. Miss Beatrice is in charge of the girls selling cigarets at St. Luke's Fashion show.



MISS ANITA C. BLAIR.

Miss Blair, who is the daughter of Mr. and Mrs. Henry A. Blair, is a member of the committee in charge of the Fashion show to be given by the Woman's Board of St. Luke's Hospital at the Stevens on the afternoon and evening of Tuesday, Oct. 23. The afternoon showing and tea will be at 3 o'clock. The evening showing and dinner-dance will be at 7:30 o'clock. Miss Blair spends several hours each week assisting with the work at St. Luke's. The above is her most recent photograph.

41.20.129
Daily News. Oct 13.

AIDS IN HOSPITAL STYLE SHOW



Miss Anita Blair.
[Underwood & Underwood.]

MISS ANITA BLAIR, daughter of Mr. and Mrs. Henry A. Blair, is a member of the executive committee of the St. Luke's hospital fashion show to be held at the Stevens hotel Tuesday afternoon and evening, Oct. 23. There will be a tea at 3 o'clock in the afternoon, with debutantes as manikins, and a dinner-dance in the evening at 7:30 o'clock.

American

Oct 11



MRS. PETTIT WATSON PAUSED in a little breathing spell from political activities in which she is engaged, furthering the election of Ruth

McCormick, to be photographed with Mrs. Frank Hibbard, with whom she is working in the interests of St. Luke's Hospital Fashion Show at the Stevens Oct. 23.

American Oct 11

Plan for St. Luke's Fashion Show Oct. 23

CERTAINLY "SWEET CHARITY" is getting its innings these days. As one busy lady confided to me yesterday at the luncheon given by Mrs. Edward L. Ryerson at her Astor st. home, in the interests of the St. Luke's Fashion Show, she's getting to have a guilty conscience if she takes a bite at noon without the accompaniment of committee plans and board members' speeches.

HOWEVER, many bites were taken and plans laid at yesterday's gathering, the members of which included Mrs. John Gary, president of the woman's board of St. Luke's auxiliary; Mrs. Kersey Coates Reed, Mrs. William B. Kelley, Mrs. John J. Mitchell, Mrs. Frank Hibbard, Mrs. Pettit Watson, Mrs. Arthur Bendelari, Anita Blair, Mrs. Henry Faurot Jr. and Mrs. Edward J. Cudahy. The Fashion Show, which the board gives as its annual benefit for St. Luke's funds, will take place October 23 at the Stevens Hotel in the afternoon and evening.

THE list of models has been completed and includes both debutantes and young matrons, who will personally display the products of the finest shops in the city. It includes, in the latter class, Mrs. Lawrence Wilson, Mrs. Hale Holden Jr., Mrs. John Winterbotham, Mrs. Edson Manierre, Mrs. Harry B. Clow Jr., Mrs. Charles Isaacs, Mrs. William R. Odell, Mrs. Fred Peabody, Mrs. William Mitchell, Mrs. Wesley Dixon, Mrs. William Mitchell Blair, Mrs. Loring Coleman and Mrs. Sidney Gardiner.

THE debutantes include Dorothy Ranney, Jean Purcell, Jean Stevens, Mary Elizabeth Johnston, Ellen Borden, Jeanette Peterkin, Betty Warren, Barbara King, Kathleen Whitcomb, Charlotte Picher, Bertha Palmer, Isabel King, Louise Badgerow, Jean MacLeish, Mary Letitia Channon, Mary Fortune and Isabel Greenlee.

— JAMES ST. TAL-

Examiner Oct 11

IT'S hardly exaggerating to say that every one who has any claim to social distinction at all in the town is, in some way, interested in this stupendous Fashion Show the Woman's Board of St. Luke's will give on the 23d.

To begin with, every one in the social register has been invited; most of them will buy tickets; some of them are selling advertising for it, others boxes, still others soliciting shops to display their wares. And that's only the half of it!

One of the most interesting details of the show came to light yesterday at Mrs. Edward Ryerson's house up on Astor st. at a luncheon she gave to the board members and those helping her with the publicity. It seems that Mrs. Clifford Rodman, with an eye to beauty and that vague thing called chic, has succeeded in getting the best looking young women of the smart set to model the gowns for the show. Debutantes, of course, for the more youthful things, and the young matrons for the more sophisticated stuff. I notice that Betty Borden, Bertha Palmer, Dorothy Ranney, Jean Stevens, Barbara King, Kathleen Whitcomb, Jeanette Peterkin, Betty Warren, Charlotte Picher, Isabel Greenlee, Louis Badgerow, Letitia Channon, Jean Purcell, Mary Fortune, Jean MacLeish and Katherine Thorne are in the group, and such ladies of charm and poise as Mrs. William Mitchell Blair, Mrs. Lawrence Williams, Mrs. Lawrence O. Wilson, Mrs. Harry B. Clow Jr., Mrs. Hale Holden Jr., Mrs. Thomas Cowles, Mrs. Edson Manierre and Mrs. Russell P. Kelley. And another beauty, Mrs. Frederick Peabody, formerly of San Francisco, who has come to live on Astor st. in the past year, will set off to advantage the things that look best on the Spanish type.

The committee on advertising is, perhaps, the busiest at the moment, getting ads for the program. Both Mrs. Henry Faurot Jr. and Mrs. Charles Glore are doing this end of the work, and today, bright and early, they are going after the political advertising.

Both Mr. Hoover and Governor Smith may be properly brought before the Chicago public in their little book—and as Mrs. Faurot brightly says: "Who knows, we may be the cause of swinging the social votes to the better man?"

Post 11*
Mrs. Edward L. Ryerson Jr. had a meeting and luncheon at her residence, 1431 Astor street, today for members of the committee in charge of St. Luke's Hospital Fashion show, to be given Tuesday, Oct. 23, afternoon and evening at the Stevens.

Others present included Miss Anita Blair and

Mesdames—
John W. Gary, Frank Hibbard,
Kersey Coates Reed, John J. Mitchell Jr.,
Chauncey B. Borland, George A. Ranney,
Edward I. Cudahy, Arthur Bendelari,
Charles F. Glore, Henry Faurot,
Clifford Rodman, Pettit Watson.

Among the debutantes who will model are:

Misses—
Dorothy Ranney, Betty Borden,
Joan Stevens, Jeanette Peterkin,
Bertha Palmer, Mary Fortune,
Isabel Greenlee, Barbara King,
Charlotte Picher, Jean Purcell,
Mary Elizabeth Johnston, Jean Badgerow,
Kathleen Whitcomb, Mary Letitia Channon.

Also Miss Edwena Litsinger and Miss Katherine Thorne and

Mesdames—
Charles W. Isaacs, J. Thomas Benedict,
William H. Mitchell, William Mitchell Blair,
Lawrence Wilson, Lawrence Williams,
Pickett Withers, Edson Manierre,
Harry B. Clow Jr., Thomas Cowles,
John R. Winterbotham Jr., Hale Holden Jr.,
Fred Peabody, James Hopkins Jr.

Mrs. Kersey C. Reed is leaving today to spend the week-end with her daughter, Miss Mary Reed, who went east a few weeks ago to begin studies at Westover.

Tribune Oct. 11

Society Mannequins Train for Hospital Benefit on Oct. 23

BY THALIA

Lists of names aren't particularly interesting reading as a rule, but this roster of the young women who are to model at the St. Luke's benefit fashion show and ball at the Stevens hotel on Oct. 23 is something else again, because the pulchritude and chic of the candidates was considered in their selection, which was none of your hit and miss propositions, if you please.

Many of them wore the gorgeous clothes and jewels displayed at last year's show, which netted its beneficiary something like \$33,000, and the ranks of this year's buds have also yielded maids considered good looking and smart enough to do justice to the apparel they will don to be mannequins for a day.

Mrs. T. Clifford Rodman has enlisted the young married women who are to appear, and Miss Barbara King has assisted her by gathering the debutantes. Those who will emulate the swagger of the cloak and suit model on the 23d, divided approximately into blondes and brunettes, if you're interested, include Mrs. Lawrence Williams, Mrs. Loring Coleman, who are the only ones with decidedly yellow tresses in the matron group; Mrs. William Mitchell Blair, Mrs. John R. Winterbotham Jr., Mrs. Laurence O. Wilson, Mrs. Edson Manierre, Mrs. Harry B. Clow Jr., Mrs. Fred Peabody, Mrs. Rodman herself and her sister, Mrs. Russell Kelley, who might be classified as medium; Mrs. Charles W. Isaacs Jr., in a class by herself with auburn locks, and the distinctly dark types, including Mrs. Hale Holden Jr., Mrs. Thomas H. Cowles, Mrs. William R. Odell Jr., and Mrs. Sidney Gardiner. The debutantes include Miss King, Dorothy Ranney, Jean Stevens, Mary Elizabeth Johnston, Betty Borden, Jean Purcell, Jeanette Peterkin, Kathleen Whitcomb, Letitia Channon, Charlotte Picher, Bertha Palmer, Mary Fortune, Kathleen Whitcomb, Isabel Greenlee, Louise Badgerow, and also Miss Edwina Litsinger and Miss Katherine Thorne, who made their respective debuts a year or so ago.

Other notes about the preparation for the affair include the news that the board members themselves, who met yesterday during luncheon at the residence of Mrs. Edward L. Ryerson Jr., are distributing posters, that Mrs. John Lewis Cochran and Miss Beatrice Borland are to direct a troupe of cigaret girls, that Miss Harriet Borland is to superintend the makeup of the models—that is, the facial adornment, and that no seats or tables may be reserved for the afternoon, as "first come first served" is to be the rule.

Post 12

A new feature in connection with St. Luke's Fashion show at the Stevens Tuesday, Oct. 23, is the showing of children's clothes from the Woman's exchange and modeled by children. Little Sally Bokum, 5-year-old daughter of Mr. and Mrs. Norris Bokum, and little Barbara Thompson, granddaughter of Dr. Frank Carey, will be in the group of models.

Mrs. John P. Kellogg (Miss Louise Mitchell) will wear lounging pajamas. Mrs. Peter Berkey, negligee; Mrs. Arthur Reynolds, a riding habit.

A bridal trousseau will be another feature, with Mrs. Lawrence Williams as the bride and Miss Dorothy Ranney and Miss Barbara King as bridesmaids. Others in this feature will include Mrs. Loring Coleman, Mrs. Hale Holden Jr., Mrs. John R. Winterbotham Jr. and Mrs. Edson Manierre.

American Oct 17.

TRUST THE WOMAN'S AUXILIARY OF ST. LUKE'S HOSPITAL TO set a fashionable lady's footsteps on the path she should tread, even at the tender age of half past three!

AT the St. Luke's Fashion Show benefit, to be given next Tuesday afternoon and evening, the board has decided to start their models in young, to say the least. So, preceding the gorgeous array of furs, fur-belows, frocks and fancies that will be paraded in front of a battery of hundreds of critical eyes, on the persons of the city's loveliest and best bred ladies, will come seven or eight youngsters released from their nurseries for that occasion only. They will model the tiny youngsters' outfits from the Woman's Exchange, and on their practice trips across a ballroom floor will display as much sang froid as any deb. or even their mothers. Sally Bokum and Barbara Thompson will take the stellar toddler roles. Barbara is the baby daughter of Mr. and Mrs. Robert Thompson and is the granddaughter of Dr. Frank Cary.

MRS. Arthur Reynolds Jr. (Virginia Avery) is appearing in a correct and most becoming riding outfit, and the distribution of sports frocks, afternoon ensembles and evening wraps and gowns will be announced later. The annual pageant of a wedding, with the bride and her attendants robed in the latest word in bridal attire, will, of course, be given. Mrs. Lawrence Williams Jr. is to be the bride, and Dorothy Ranney and Barbara King will be her bridesmaids. Other gowns will be worn by Mrs. William Mitchell Blair, Mrs. John L. Cochran and Mrs. Hale Holden.

The Chaperon

Tribune Oct 17

Mrs. E. L. Ryerson Jr., energetically working for the fashion show for St. Luke's hospital on Oct. 23 at the Stevens, telephoned yesterday to announce that the feature of such a revue, the bridal procession, has been arranged for through the fashion bureau of a State street store. Mrs. Lawrence Williams will be the svelte and blonde bride, and two of the season's most personable debutantes, Dorothy Ranney and Barbara King, will attend her. Various costumes suitable to a bride's trousseau will be modeled by Mrs. William Mitchell Blair, Mrs. Loring Coleman, Mrs. Hale Holden, Mrs. John R. Winterbotham, and Mrs. C. Edson Manierre.

Frederick F. Norcross, father of two of Lake Forest's popular young matrons, Mrs. Richard B. Bentley and Mrs. Stephen Y. Hord, has come into town for the winter and has an apartment at the Ambassador east.

Geminis Oct 17

AND, while we're talking of gowns, it might be just as well to suggest right here that no bride should attempt to gather a trousseau until she's seen the one that is to be featured at the St. Luke's fashion show. Mrs. Edward L. Ryerson tells me that it is one of the high lights of the show, with pretty Mrs. Lawrence Williams as the bride, and Dorothy Ranney and Barbara King as her bridesmaids. Mrs. Loring Coleman, Mrs. Edson Manierre, Mrs. John Winterbotham, Mrs. William Mitchell Blair and Mrs. Hale Holden will show the going away ensemble, the dinner gown, the afternoon dress and the ball gown and even—if I may say so—some very grand pajamas. There is some talk, too, of having a well-known young man modeling what the well-dressed man about town will wear, but, so far, there have been no w. k. young men willing to be models.

Evansville Index

Debutantes in Fashion Show

Three of the North Shore's most popular debutantes, Miss Jean MacLeish, Miss Louise Badgerow and Miss Charlotte Picher, are to take part in the St. Luke's Fashion show on October 23 at the Stevens hotel.

Miss MacLeish, the daughter of the Bruce MacLeishes of Glencoe; Miss Picher, the daughter of Mrs. Oliver S. Picher of Hubbard Woods, and Miss Badgerow, the daughter of the Harve G. Badgerows of Winnetka, are to act as fashion mannequins in the event which is given annually under the auspices of the hospital board.

Mrs. Pettit Watson of Winnetka is a member of the woman's board of St. Luke's auxiliary and is assisting in arrangements for the fashionable affair.

Evansville Oct 17

AND, while we're talking of gowns, it might be just as well to suggest right here that no bride should attempt to gather a trousseau until she's seen the one that is to be featured at the St. Luke's fashion show. Mrs. Edward L. Ryerson tells me that it is one of the high lights of the show, with pretty Mrs. Lawrence Williams as the bride, and Dorothy Ranney and Barbara King as her bridesmaids. Mrs. Loring Coleman, Mrs. Edson Manierre, Mrs. John Winterbotham, Mrs. William Mitchell Blair and Mrs. Hale Holden will show the going away ensemble, the dinner gown, the afternoon dress and the ball gown and even—if I may say so—some very grand pajamas. There is some talk, too, of having a well-known young man modeling what the well-dressed man about town will wear, but, so far, there have been no w. k. young men willing to be models.

Post Oct 19

Tribune Oct 22

From the busy women in charge of the St. Luke's fashion show, which will be staged tomorrow at the Stevens hotel, we learn that 90 exhibitors will display their products. The services of the following smart femmes have been requisitioned as models, in addition to those previously announced: Miss Edith Cummings, Miss Anna Louise Otis, Miss Dorothy Wrenn, Miss Helen Farnum, Miss Florence Noyes, Miss Virginia Vilas, Miss Eleanor McCormick, Miss Louise Tyler, Miss Virginia Dixon, Miss Charlotte Picher, Mrs. Clarence S. Mitchell, Mrs. John H. Halmine, and Mrs. Frederick Peabody. Little Joan Dixon and Joan McArthur will model children's shoes.

Mrs. E. L. Ryerson Jr., energetically working for the fashion show for St. Luke's hospital on Oct. 23 at the Stevens, telephoned yesterday to announce that the feature of such a revue, the bridal procession, has been arranged for through the fashion bureau of a State street store. Mrs. Lawrence Williams will be the svelte and blonde bride, and two of the season's most personable debutantes, Dorothy Ranney and Barbara King, will attend her. Various costumes suitable to a bride's trousseau will be modeled by Mrs. William Mitchell Blair, Mrs. Loring Coleman, Mrs. Hale Holden, Mrs. John R. Winterbotham, and Mrs. C. Edson Manierre.

Journal Oct 17.



MRS. HENRY FAUROT JR.

Mrs.
Henry Faurot Jr.,
with Mrs.,
Charles Glore,
is in charge
of the
advertising
for the
St. Luke's
fashion show
on Oct. 23,
at the
Hotel Stevens.
Advertising,
which at
first was slow,
is coming in
rapidly now,
and there
is every
prospect
that a
considerable
sum will be
raised by this
means.

That the crop of debutantes is rather diminutive in size, if not in numbers, has been made evident by the St. Luke's fashion show and there has been much grief occasioned by the fact that girls who are to model in most cases are not big enough to fit the clothes the exhibitors wish to display.

This has made many alterations necessary. Going about for fittings, the girls who are to serve as mannequins at the Hotel Stevens, Oct. 23 find their rush augmented by a wild search for the proper shoes, jewels and such like accessories to go with their costumes.

A stunning feature of the exhibition will be a bridal trousseau which one of the State street department stores will offer. Mrs. Lawrence Williams, the former Barbara Kirk, will model for the bride. Dorothy Ranney and Barbara King will have their first taste of how it feels to be dressed in bridesmaids' array, and other glasses of feminine fashion who will model in the trousseau display include Mrs. William Mitchell Blair, Mrs. Loring Coleman, Mrs. Hale Holden, Mrs. John R. Winterbotham and Mrs. Edson Manierre.

Another new feature of the show will be the exhibition of little children's clothes from the Woman's exchange, modeled by children. Sally Bokum, daughter of Mr. and Mrs. Norris H. Bokum, will model a girl's dress, and Barbara Thompson, daughter of Mr. and Mrs. Robert H. Thompson, and granddaughter of Dr. Frank Cary, a coat. Also for the Woman's exchange, Mrs. John P. Kellogg will "lounge" in "lounging pajamas" and Mrs. Peter Berkey, who was one of the hits of last year, will show how and what to wear in the way of entrancing negligee. Mrs. Arthur Reynolds, who was Virginia Avery, will model a riding habit, again something new in the fashion show line.

Society was well represented.

Society Debut will Model at St. Luke Show on Oct. 23

By MARION HEATH FREEMAN

Some of Chicago's loveliest buds and more stunning young matrons will do the modeling at the fashion show which the Woman's Board of St. Luke's hospital will put on at the Stevens hotel Oct. 23. Misses Bertha Palmer, Dorothy Ranney, Barbara King, Betty Borden, Jean Purcell, Jeannette Peterkin, Kathleen Whitcomb, Charlotte Picher, Mary Fortune, Isabel Greenlee, Louise Bagerow and Marly L. Channon are among the debutantes who will serve as mannequins.

The matrons who will display the finery best suited to their types will include Mesdames William H. Mitchell, H. Pickett Withers, Thomas Cowles, Julius Benedict, Clifford Rodman, William Mitchell Blair, Loring Coleman, Sidney Gardner, Laurence Wilson, Hale Holden Jr., John Winterbotham, Lawrence Williams, Edson Manierre, Harry B. Clow Jr., Charles Isaacs and William Odell Jr., and Russell Kelley.

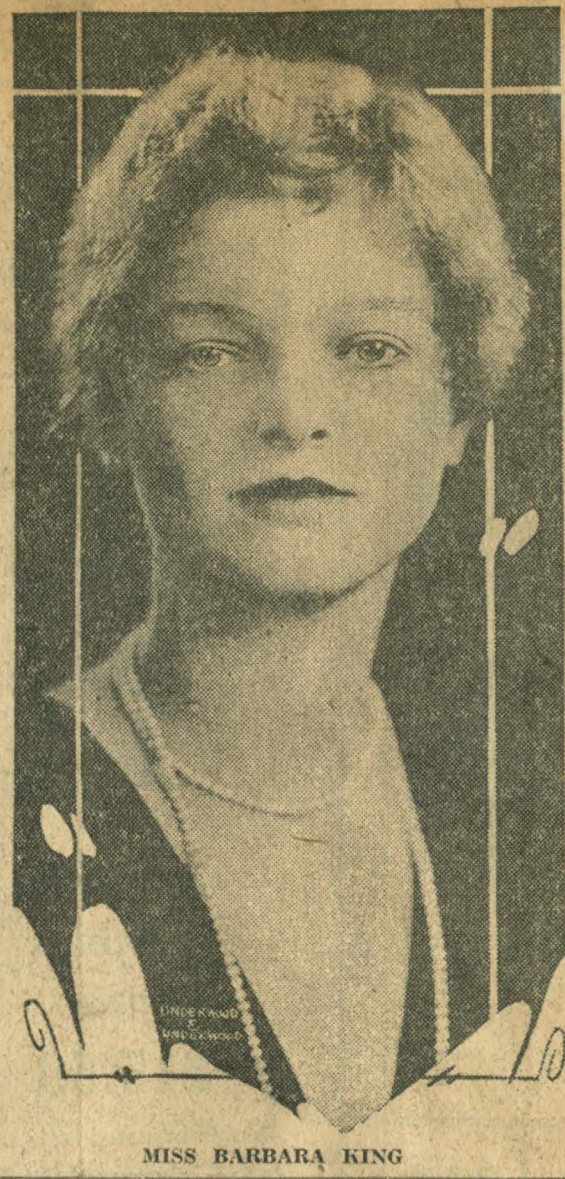
Mrs. Edward L. Ryerson Jr., of Astor street, entertained the members of the Woman's Board at luncheon Wednesday, the event bringing together for the first time since the summer outings, in some cases, a goodly group of the women who stand highest in the local world of fashion and of philanthropy.

The luncheon was held to give impetus to keeping before the public the plans of the board concerning the forthcoming fashion show. Mrs. Ryerson's charming salle-a-manger was a festive spot.

Mrs. John W. Gary, who had the seat of honor, as chairman and treasurer of the board, was dressed in a trim suit of gray striped in two shades of the gray. Others present included Mesdames Frank Hubbard, Pettit Watson, Kersey Coates Reed, Edward L. Cudahy, Chauncey B. Borland, Clifford Rodman, George Ranney, Harold Eldridge, Henry Faurot, Charles Glore, Arthur E. Bendelari and Miss Anita Blair. Miss Blair only recently returned from New Hampshire and is much improved in health.

Mrs. Reed, on whose shoulders rests the responsibility for the tickets, reported that the task of sending out the latter had been achieved. But not, it appears, without some grief, for 5,000 of the missives in their accompanying envelopes, all sealed and ready for the mailing were ruined through no fault of the committee and the workers, just as they were about to be sent forth, and had to be done over. It takes more than that, however, to daunt Mrs. Reed and her helpers, who went at their task with redoubled energy, to make up for the accident.

Owing to confusion that attended this detail last year, it has been decided not to reserve tables for the tea feature of the show. Boxes are still available, however, for those who wish to be sure of prompt service and of keeping their parties intact.



MISS BARBARA KING

Journal Oct 17

Post Oct 19th

Daily News
Oct. 19

A number of Dutch treat parties are to be given at St. Luke's annual dinner and fashion show Tuesday evening, Oct. 23, at the Stevens hotel.

Mrs. Ford Rodman Carter is to be hostess to eight guests, "Dutch treat," as is Mrs. Selim McArthur.

Among others who have made dinner reservations are Miss Agnes Foreman and

Mesdames—
Alan Dixon. Archibald Thurston
Edgar J. Goodspeed. Naugle.
John Lewis Cochran. E. C. Doering.
Henry W. Farnum. William Card Whitcomb.
Edward Brand.
Leroy Kramer. Edward R. Field.

The committee in charge of the manikins is having a difficult time in finding girls tall enough for some of the models, as most of the "debs" are small in stature.

Mrs. John Payne Kellogg and Mrs. Peter Berkey are to model lounging pyjamas and negligees and there is to be a special feature of little children's wear sponsored by the Woman's exchange.

Another attractive feature will be the showing of a bridal trousseau, with Mrs. Laurence Williams (Barbara Kirk) as the bride and Miss Dorothy Ranney and Miss Barbara King as the bridesmaids. The trousseau will include a traveling gown, afternoon and evening gown, an evening wrap and sports apparel. Other models in the fashion show will be

Mrs. William Mitchell Blair, Mrs. Loring Coleman, Mrs. Hale Holden, Mrs. John R. Winterbotham Jr., Mrs. Edson Manierre, little Sally Bokum and Barbara Thompson.

Mrs. Henry Faurot Jr. and Mrs. Charles F. Glore are in charge of the program advertising.

Mrs. Homer Laing Dixon has taken a table for her daughter, Miss Katharine Anne Dixon, and her bridal party at the Fashion show next Tuesday. Some others who have taken tables are:

Mesdames—
William Mitchell Blair H. R. Edmonds
Francis R. Dickinson Stuart Templeton
George N. Northrop Van Wageningen Alling
George W. Silver. Albert Wedelstaedt
thorne

THE CHI

NEWS & HAPPENINGS



MRS. FRANK HIBBARD.

Mrs. Hibbard is in charge of exhibitors, with Mrs. Pettie Watson, for St. Luke's Hospital Fashion show, to be held at the Stevens Tuesday, Oct. 23, afternoon and evening.

Journal Oct 19

MRS. EDWIN RYERSON, IN A STUNNING BLACK OUTFIT AND A great rush and hurry, dashed into my office yesterday with the appended list of table reservations, made for the benefit of St. Luke's Fashion Show, to be given next Tuesday afternoon and evening at the Stevens. Incidentally, I see the indefatigable board has taken to using billboards and large and compelling letters thereon to call the public's attention to the fact that they are giving a really marvelous affair at that time, and all those who have time and the necessary greenback for a ticket should really attend and view it.

MRS. Homer Dixon has bethought herself of a novel way of combining her charitable instincts and her hospitable ones, and is entertaining the entire bridal party for her daughter, Katherine Anne, and Woodberry Agar, at the dinner-dance that precedes the evening's performance. Others who have reserved tables are Mrs. William Mitchell Blair, Mrs. Francis Dickinson, Mrs. George Northrop, Mrs. George Silverthorne, Mrs. Stuart Templeton, Mrs. Van Wagenen Alling, R. H. Edmonds and Albert Wedekstaedt.

The Chaperon

Mr. and Mrs. George N. Silverthorne of Riverside are joining in the trend of travel cityward for the winter. Customarily they are year-round dwellers in the western suburb. This autumn their youngest son has entered the Harris school in Chicago, and they are making the move partly because the trip back and forth would be irksome after cold weather sets in. They are waiting, however, until the middle of November.

The date for the marriage of Miss Elizabeth Goddard to their son, John, has been set for Nov. 10 and they wish to defer the ordeal of moving until after that event. In the mean time Mrs. Silverthorne is among those who have reserved tables for the St. Luke's Fashion show dinner that will follow the afternoon style exhibition at the Stevens, Oct. 23. She has not yet made up her party.

Mrs. Homer L. Dixon is another who has taken a table for a company of twenty-two, the guests to be the bridal party of her daughter, Miss Katharine Dixon and A. Woodbury S. Agar Jr., whose wedding will be an event of Oct. 27. Others who have made reservations include Mesdames William Mitchell Blair who will have a party of four, and Mesdames Francis Dickinson, George Northrop, Stuart Templeton, Van Wagenen Alling, N. R. Edmonds and Albert Wedelstaedt. Mrs. M. M. Moorhouse who for

Journal Oct 19



BARBARA THOMPSON

Pretty Barbara Thompson, daughter of Mr. and Mrs. Robert Thompson, 1013 North State street, and granddaughter of Dr. Frank Cary, is one of the junior misses who will model for the St. Luke's fashion show at the Stevens hotel on Oct. 23.

News Oct 19

BY JESSIE OZIAS DONAHUE.

Of all the novelties, naming one's fox fur is the latest conceit.

At the luncheon Mrs. Edward L. Ryerson Jr. gave a few days ago for the committee in charge of St. Luke's fashion show, Harriet Borland told of the fad among the society girls. Miss Borland calls her fur neck piece Magnolia because it is so dark, and Winifred Smith's is called Wheezer. Just why Miss Borland did not say.

Another society girl who has a double fox scarf calls it Toots and Casper, and still another has named hers Whoopee.

Apparently these girls are quite as much in earnest as the young man who flies between Chicago and his southern home and has the pet name of each of his eight motor cars engraved on silver plates over their respective stalls.

Mr. and Mrs. Homer Laing Dixon are among those who have made reservations for St. Luke's dinner and fashion revue next Tuesday evening at the Stevens hotel. They will entertain in honor of their daughter, Miss Katharine Anne Dixon, her fiance, Woodbury Stearns Agar, and their bridal party.

Others who have made table reservations are H. R. Edmonds, Albert Wedelstaedt and

Mesdames—
William Mitchell George M. Silver-
Blair. thorne.
Francis Dickinson. Van Wagenen Alling.
Stuart Templeton.

Dr. and Mrs. James Rupert Wolfenden have been added to the list of box holders and will entertain a party of friends at the tea and fashion show in the afternoon.



AS IMPERTURBABLE AS THOUGH SHE WERE aged 18 instead of just over 6, the above young lady posed for her picture as a model in St. Luke's Fashion Show, to be given the afternoon and evening of Tuesday, October 23. She is Barbara Thompson, the young daughter of Mr. and Mrs. Robert Haviland Thompson of North State parkway, and the granddaughter of Dr. Frank Carey. *Evening American* Photo by Moffett studio.

AIDING ST. LUKE'S ANNUAL BENEFIT



Mrs. Henry Faurot Jr., Mrs. John F. Jelke Jr. and Mrs. John J. Mitchell Jr.
 [Photo by Andrew Miller, staff photographer.]

THE attractive poster announcing St. Luke's annual fashion show to be held in the ballroom of the Stevens hotel Tuesday afternoon and evening, Oct. 23, under the auspices of the woman's board and for the benefit of its charities, was designed and executed by Parks Phipps, head of the school of design of the Art institute.

Mrs. Henry Faurot Jr., Mrs. John F. Jelke Jr. and Mrs. John J. Mitchell Jr. are among those who attended the

luncheon which Mrs. Edward Larned Ryerson Jr. gave on Wednesday for the "ladies of the press," when plans for distributing the poster and other arrangements were perfected. The fashion show tea will be held at 3 o'clock and dinner will be served at 7:30.

No reservations for tea will be made except to the boxholders. Mrs. Edward I. Cudahy, 1501 North State parkway, is in charge of dinner-table reservations. Mrs. John W. Gary is chairman and treasurer of the event.

News Oct 11

Boxholders at the fashion show to benefit St. Luke's hospital arranged for Tuesday afternoon and evening, Oct. 23, in the ballroom of the Stevens hotel include Miss Anita Blair, Wallace De Wolf, George W. Dixon, Reuben H. Donnelley, Harold F. McCormick, C. H. Markham and the

Mesdames—
 Cyrus Adams. Charles Garfield
 A. Watson Armour. King.
 Laurence A. Armour. Lloyd E. Laffin.
 Lester Armour. Robert P. Lamont.
 Nelson L. Barnes. Edward R. Litsinger.
 Wilhelm Ludwis. Frank G. Logan.
 Baum. Frank O. Lowden.
 Arthur Bendelari. Hugh Johnston
 William McCormick. McBirney.
 Blair. Rockefeller McCor-
 mick.
 Waller Borden. Donald McLennan.
 Chauncey B. Borland. C. O. Meacham.
 W. F. Burrows. John J. Mitchell Jr.
 E. B. Butler. William H. Mitchell.
 Clyde M. Carr. Charles M. Morse.
 Edward F. Carry. Charles A. Munroe.
 William E. Casselberry. James R. Otfield.
 William J. Chalmers. James A. Patten.
 Floyd Clinch. Charles B. Pike.
 Harry B. Clow. John C. Pitcher.
 Charles King. George A. Ranney.
 Corsant. Frederick H. Rawson.
 John Crerar. Kersey Coates Reed.
 Joseph M. Cudahy. Earle H. Reynolds.
 D. Mark Cummings. George M. Reynolds.
 A. B. Dick. Clifford Rodman.
 Robert J. Dunham. Edward L. Ryerson Jr.
 Bernard Eckhart. Charles H. Schweppé.
 Richard Folsom. John W. Scott.
 L. E. Frankenthal. Byron L. Smith.
 Robert A. Gardner. R. I. Stearns.
 John W. Gary. John S. Stuart.
 William O. Goodman. Charles H. Swift.
 Ernest R. Graham. Robert Thorne.
 Frank Hibbard. Frederick W. Upham.
 James M. Hopkins. Frank X. Walls.
 James C. Hutchins. Ezra J. Warner.
 Noble Brandon Judah. Pettit Watson.
 Chauncey Keep. Paul Willis.
 R. P. Kelley. William Wrigley Jr.
 John P. Kellogg.

Journal Oct 22.



MRS. HALE HOLDEN

Mrs. Hale Holden
will model
in the
"Trousseau
exhibit"
that will be
a feature
of St. Luke's
Style show
to be held
at the
Stevens hotel
on Oct. 23.

With the Service club revue gone out in its blaze of glory, hail the forthcoming style show that the St. Luke's ladies are putting on Tuesday at the Stevens!

It looks as though the entire world of fashion would be turning out for the event, which is both in the afternoon and evening, and many are the box parties planned to view the show, the members to dine there. Mrs. John J. Mitchell's party will include Mr. and Mrs. Robert H. T. Thompson, whose small daughter, Barbara, is modeling; Mr. and Mrs. Philip Wrigley and Mr. and Mrs. John S. Coonley.

In Mrs. Frank O. Lowden's party are to be Messrs. and Mesdames Albert F. Madlener, Jr., John B. Drake, Jr., and William Drake. Mrs. Clifford Rodman has conceived the idea of a "husbands' box" for the men whose wives are serving as mannequins, and Mrs. Kersey Coates Reed has invited to be with her Mr. and Mrs. Henry Faurot, Jr., and Charles Schweppe.

The Henry A. Blairs have two boxes. Mrs. Blair presiding as hostess in one while Miss Anita Blair will divide her time between doing the honors in the other and helping in the dressing room, where Mrs. George Ranney, Miss Emily Otis and Miss Harriet Borland are also to lend a hand.

Mrs. Blair's guests will include Mesdames Joseph Adams, Neil Bradley, Watson Armour, Hayden Harris and Harold Smith. Miss Blair will have in her party Misses Helen Gurley, Margaret Conover, Mrs. Eugene Talbot, Mrs. Frank Doherty and Mrs. Howard V. O'Brien.

Added to the list of models for the show, heretofore published, are Misses Edith Cummings, Glee Louise Viles, Anna Louise Otis, Dorothy Wrenn, Helen Farnum, Florence Noyes, Louise Tyler, Virginia Vilas, Eleanor McCormick, Virginia Dixon, Charlotte Picher, Mrs. Clarence Mitchell, Mrs. John H. Hamline, Mrs. Frederick Peabody, Mrs. William H. Mitchell and little Joan Dixon and Joan McArthur.

The leading Paris houses will be represented with exhibits at the show. Many local shops are designing their own models.

Mr. Eugene Henley is in New York.

Men Enlisted as Ushers in Fashion Show for Benefit of St. Luke's Hospital

WHEN SEVEN GRAVE and conservative business men take an afternoon off, miss an important evening banquet and cancel all other engagements to help a group of charming ladies give a fashion show somebody certainly ought to get at least a gold medal.

AND I hereby pin the same, figuratively speaking, upon the lapel of Dr. Edwin Warner Ryerson, who, at the behest of the woman's auxiliary board of St. Luke's Hospital, is not only doing that himself, but has, by means forceful and otherwise, lined up six comrades to assist him.

SO, when one-half of society assembles tomorrow afternoon and evening at the Stevens to view the other half parading priceless frocks in the St. Luke's Fashion Show they will be met by a truly astounding sight. In place of the usual smiling deb brigade of ushers, the guests will be shown to their boxes by a most distinguished list of "husbands." Dr. Ryerson has had the agitating job of assembling that list



ELL BLAIR IS ONE OF
will act as models for the
now to be held tomorrow
Stevens Hotel. Tea will be
le dinner and dancing will
mance. Mrs. Edward I.
reservations.

Photo by Moffett.

*Tribune Sunday, Monday
Oct. 21, 22*

SOCIETY FASHION SHOW
WOMAN'S BOARD ST. LUKE'S HOSPITAL
TUESDAY, OCT. 23
Grand Ballroom, Stevens Hotel
TEA 3 P. M. DINNER 7:30
TICKETS AT DOOR OR STATE 8349

Amusement Column

Society Fashion Show
Woman's Board St. Luke's Hospital
Tuesday, Oct. 23
GRAND BALLROOM
STEVENS HOTEL
Tea 3 P. M. Dinner 7:30 P. M.
Tickets at door or State 8349

Thurs. Amusement Column

Tribune Oct 23

Today's calendar of events practically is monopolized by the benefit fashion show and ball to be given at the Stevens hotel by the woman's board of St. Luke's hospital. Judging from the imposing list of boxholders, all the world and his wife will be present to see the most personable maids and matrons in town parade the products of the smartest couturiers. The afternoon showing starts at 3 o'clock and the evening performance at 7:30 to be followed by dancing in the foyer.

*Pub. Daily News - Examiner
21. & 22.*

Monday, Oct. 22—Proofs — —

Society Fashion Show
Women's Board St. Luke's Hospital
Tuesday, Oct. 23
GRAND BALLROOM
STEVENS HOTEL
Tea 3 P. M. Dinner 7:30 P. M.
Tickets at door or State 8349

Amusement Column

FOR the benefit of those who are apt to linger over luncheon today, it might be just as well to pass on the suggestion that an early arrival at the ballroom of the Stevens Hotel would be the wise thing to manage. Otherwise, you may be sure the choice tea tables for the Fashion Show, to be given by the women of the board of St. Luke's Hospital will all be taken. It's to be "first come first served" and "you pays your money and you takes your choice" of vantage points.

Inasmuch as everyone of any prominence whatever in the town is either in the style show, on the committee giving it, or buying tickets for it, the importance of the occasion, socially, not to mention sartorially, is obvious.

The second performance—at the dinner-dance tonight—is to be quite a party, so that all the "husbands" and beaux of the mannequins may have the opportunity to see their ladies modeling.

Stopping at the Stevens Oct. 20



Mrs. Henry Fautot, Jr.
Chairman of Advertising
St. Luke's Fashion Show

ments.

Plans are going apace for the Fashion Show given by the Woman's Board of the St. Luke's Hospital in the Grand Ballroom of THE STEVENS, October twenty-third. The most striking young maids and matrons of Chicago's society have been selected as mannequins for the display of costly jewels, wraps, gowns, foot gear and millinery. The colored lights reflected from the crystal chandeliers, the lace pattern in the ceiling, the Fragonard paintings in the niches over the windows and the rose drapes are a few of the beauty spots of the Grand Ballroom that will make it a fitting background for the lovely display. It is interesting to note that this affair held in THE STEVENS last year netted the hospital \$33,000.

Mrs. William H. Mitchell is box chairman. Mrs. Kersey Coates Reed is in charge of tickets. Mrs. Edward L. Ryerson has charge of publicity. Mrs. John L. Cochran is chairman of the cigarette committee. Mrs. E. I. Cudahy and Mrs. Chauncey B. Borland are in charge of the tea and dinner.

Among the young women who will appear in the fashion parade are Mrs. Lawrence Williams, Mrs. Loring Coleman, Mrs. William Mitchell Blair, Mrs. John R. Winterbotham, Jr., Mrs. Fred Peabody, Mrs. T. Clifford Rodman, Mrs. Russell Kelley, Mrs. Charles W. Isaacs, Jr., Mrs. Hale Holden, Jr., Mrs. Thomas H. Cowles, Mrs. William R. Odell, Jr., Mrs. Sidney Gardiner, Misses Barbara King, Dorothy Ranney, Jean Stevens, Mary Elizabeth Johnston, Betty Borden, Jean Purcell, Jeanette Peterkin, Kathleen Whitcomb, Letitia Channon, Charlotte Picher, Bertha Palmer, Mary Fortune, Isabel Greenlee, Louise Badgerow, Edwina Litsinger and Katherine Thorne.

Nov. Oct. 23.

Society is interested today in the fashion show, tea and dinner being held at the Stevens under the auspices of the woman's board of St. Luke's hospital.

Among the society women who have been working for the success of the affair are Mrs. John W. Gary, general chairman; Mrs. Hathaway Watson and Mrs. Frank Hibbard, chairman of the fashion show; Mrs. Henry Fautot Jr. and Mrs. Charles F. Glore in charge of advertising and programs; Mrs. William H. Mitchell, box chairman; Mrs. Kersey Coates Reed, ticket chairman; Mrs. Clifford Rodman in charge of the manikins; Mrs. Chauncey B. Borland and Mrs. Edward I. Cudahy, tea and dinner chairman; Mrs. Harold Eldridge and Mrs. George A. Ranney, in charge of properties; Mrs. Arthur E. Bendelari, flower chairman, and Mrs. Edward L. Ryerson Jr., who handled the publicity.

Society maids and matrons are modeling the gowns, hats, shoes, wraps and jewelry from the leading stores and shops, there being ninety exhibitors in all.

Post Oct. 20.

Additional box holders for afternoon and evening of Oct. 23 for St. Luke's Fashion show are:

- | | |
|--|-----------------------|
| Mesdames— | Goodspeed, Charles S. |
| Budd, Britton | Shedd, John |
| Buchanan, De Witt | Simpson, James |
| Coleman, John | Spoor, John A. |
| Cutten, Arthur | Stevens, E. J. |
| Downes, L. A. | Swift, Gustavus |
| Dixon, Homer | Thompson, John R. |
| Fortune, John L. | Thorne, James Ward |
| Wrisley, P. K. | Valentine, Patrick |
| Greenlee, William B. | Waller, William |
| Hixon, Frank | Warner, Henry J. |
| Howard, Harold A. | Wentworth, Moses |
| Kelly, William V. | Wheeler, Robert C. |
| McCormick, R. R. | Willins, Mark S. |
| Morris, Ira Nelson | Wilson, John P. |
| Peterkin, Daniel | |
| Scott, George E. | |
| Miss Gertrude Hart and Messrs. Robert F. Carr, Walter Smith, Clyde Stevens and Rupert Wolfenden. | |

Tribune Oct. 20

HELPS ST. LUKE'S



MRS. HORACE GRAY.

[Underwood & Underwood Photo.]

Mrs. Horace Gray of 1242 Astor street is the newest member of the woman's board of St. Luke's hospital, which is working at present for the success of the St. Luke's benefit style show to be given on Tuesday in the grand ballroom of the Stevens hotel.

We learn from Mrs. Edward L. Ryerson Jr. that preparations for the St. Luke fashion show on Tuesday are now advancing with military precision. Boxes for the affair are going like the proverbial hot cakes.

*Examiner Oct. 21
Sunday*

UNDAY, OCTOBER 21, 191

Society Model



Mrs. Peter Berkey, who will model negligees at the St. Luke's Fashion Show tomorrow afternoon and evening at the Stevens Hotel.

Paul Stone-Raymor photo.

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ACTIVELY INTERESTED IN ST. LUKE'S BENEFIT



Baily News Oct 20.

Above—Mrs. Frank Hibbard and Mrs. Edward I. Cudahy. Below—Miss Barbara Thompson.

[Photo of Mrs. Hibbard by Rayhuff-Richter; of Mrs. Cudahy by Eugene Hutchinson; of Miss Thompson by Moffett.]

MRS. FRANK HIBBARD, with Mrs. Pettit Watson, is in charge of the exhibitors for St. Luke's annual fashion revue to be held next Tuesday afternoon and evening at the Stevens hotel.

Mrs. Edward I. Cudahy of 1501 North State parkway is in charge of table reservations for the dinner to be served in the evening.

Little Miss Barbara Thompson, daughter of Mr. and Mrs. Robert Thompson, will model children's frocks from the Woman's Exchange.

T

HE creators of fashions apparently worked with rules, compasses and geometry texts at their elbows this year. Angles and arcs, diagonals and squares, and endless geometric lines and figures characterize the new mode and, although the shortest road to chic may not be a straight line, it certainly will be a line.

Mrs. Frederick Peabody, who will model tomorrow at the fashion show given by the woman's board of St. Luke's, is wearing a smart suit that reflects this geometric mood.

The ensemble of mouse gray velvet is cut entirely on the bias, so the diagonal line is the distinctive feature. The surplice closing also accents this line. The skirt is interesting for a tuck (which is really an upside down tuck) that continues the diagonal line of the coat. Opossum, which trims the collar and cuffs, is an effective combination with the mouse gray. Crepe of a gray tone that is nearly an off-white shade forms the blouse, which has a collar that extends down the front in a rippling jabot.

MRS. PEABODY wears a small felt hat with this costume. The brim turns back very close at the front, much in the manner of that new model, the fisherman's hat.

Bechoff, a French designer, has made a daring use of geometric lines in a tweed coat which is striped in gray and blue. There is no rhyme nor reason to the stripes, which vary in width and follow a diagonal line on one side of the coat and a horizontal line on the other. It is effective, as it is done cleverly enough to escape being bizarre.

LAYETTE LIST will aid you in planning a complete wardrobe for the tiny baby. For this list just send a stamped, self-addressed envelope to THE GADABOUT.

Herald Examiner

Art 22

The Gadabout



Interviewed at 12

From the busy women in charge of the St. Luke's fashion show, which will be staged tomorrow at the Stevens hotel, we learn that 90 exhibitors will display their products. The services of the following smart femmes have been requisitioned as models, in addition to those previously announced: Miss Edith Cummings, Miss Anna Louise Otis, Miss Dorothy Wrenn, Miss Helen Farnum, Miss Florence Noyes, Miss Virginia Vilas, Miss Eleanor McCormick, Miss Louise Tyler, Miss Virginia Dixon, Miss Charlotte Picher, Mrs. Clarence S. Mitchell, Mrs. John H. Halmine, and Mrs. Frederick Peabody. Little Joan Dixon and Joan McArthur will model children's shoes.

Society Women as Mannequins Aid Hospital

**Fashion Pageant Is Given
for St. Luke's.**

BY ROBERTA NANGLE.
(Pictures on back page.)

The annual St. Luke's fashion show, devised by society women to help that hospital, attracted an audience yesterday afternoon and evening which filled the Stevens hotel ballroom to capacity. The proceeds are expected to top the \$33,000 of last year.

From a stage curtained in blue velvet, with a background of silver cloth, society girls and matrons proceeded down a runway which extended almost the entire length of the room. If Aladdin's lamp had been rubbed the genie could have produced no more exquisite bits of feminine apparel than were exhibited. Gowns, wraps, negligees, jewelry, millinery, and accessories from 90 concerns were included.

The hit of the revue, perhaps, was a bridal procession in which the blonde and lovely Mrs. Lawrence Williams wore a white satin and lace dress with flowing train and long lace veil, and Miss Barbara King and Dorothy Ranney wore bridesmaids' frocks of flesh colore' satin trimmed with sable.

Another chic group included Mrs. William Mitchell Blair in a black velvet evening dress and a wrap of seal and summer ermine; Mrs. John R. Winterbotham Jr., in a swanky coat of black caracul, with flaring skirt made in the Cossack fashion and a matching hat; Mrs. Cyrus Edson Manierre in a smart tailleur of black broadcloth and lamb's wool; Mrs. Loring Coleman in a gold metal cloth evening dress, and Miss Mary Meeker in a striped brownish tweed ensemble. Mrs. William H. Mitchell appeared twice, first in a white satin evening dress and ermine wrap and later in a dress of black velvet and tulle with matching wrap, collared in ermine.

Culled from the ranks of the debutantes were Miss Betty Borden, Miss Letitia Channon, Miss Jeanette Peterkin, Miss Eleanor McCormick, Miss Kathleen Whitcomb, Miss Isabel Greenlee, and Miss Mary Elizabeth Johnston. Betty Borden was warmly applauded in the early part of the show when she strolled down the runway in an ensemble of black cloth and ermine with a Pekingese dog tucked under one arm. Miss Jane Rowe had with her another canine attraction in a Russian wolfhound that strutted by her side.

Other models included Mrs. Russell Kelley, whose blonde beauty was enhanced by a green velvet gown and wrap, and who was followed by her dark haired sister, Mrs. Clifford Rodman, in a gold cloth dress; Mrs. Harry B. Clow Jr., Miss Roberta Harvey, Mrs. Lawrence Wilson, Miss Glee Louise Viles, and Miss Anita Blair, who modeled footwear; Mrs. Clifford Templeton, Mrs. Valentine Bartlett, Mrs. Charles Edward Brown Jr., Mrs. Lloyd Laffin, Miss Florence Noyes, Mrs. Albert Brunker, and Mrs. Clarence Mitchell.

The evening performance, to which many of the boxholders brought groups of guests for dinner, was followed by a dance.



SOCIETY WOMEN GIVE FASHION SHOW TO AID ST. LUKE'S HOSPITAL.
Mrs. Lawrence Williams in white satin and lace bridal costume and Betty Borden in an ensemble of black and ermine and with her Pekinese at exhibit in ballroom of Stevens hotel.
[TRIBUNE Photo.]

(Story on page 41.)

I'VE ALWAYS MAINTAINED—AS HAVE MANY others infinitely more capable of making such declarations—that the way to get things done "right" is to have the right people do them.

AND isn't it true? I never saw it better exemplified than yesterday, when the committee of indefatigable workers in behalf of St. Luke's Hospital put over their Fashion Revue with such marked success at the Hotel Stevens.

SUCCESSFUL as to the display of gorgeous frocks, wraps and their feminine wearers—young matrons and maids of Chicago's smartest set—and the "gate receipts" which it is expected will be approximately \$30,000.

"LISTENING in" on several men, who ventured to take a look in at the fair models and who were summing up the situation, one fairly gasped, "I see now why my wife hasn't been in a hurry to get her Winter wardrobe. Lucky me that I have but one wife, isn't it?" "Yes," drawled another, "I know why my wife was dead set on coming here."

NO doubt about it, but that parade of costly wraps, gowns, hats and slippers, to say nothing of the precious gems that held the rapt attention of hundreds of women during the afternoon and evening will elicit more than one groan from the heads of households by the time the first of the month rolls 'round.

NOT in stage, shop or other society benefit have I seen a lovelier coterie of strikingly beautiful women. For instance, there were the two Field sisters, Katherine, now Mrs. Clifford Rodman, and Mrs. Russell Kelley, who was Daphne Field, who were simply stunning in their colorful evening gowns.

BLUE-eyed Anita Blair, one of the most faithful of the hospital "crew" of society workers, slipped in to the gap at the eleventh hour as a substitute in face of the difficulties she encountered in getting a pair of slippers to fit her tiny feet. She made a handsome picture in a white crepe street dress with black trimmings and hat to match.

THERE was a flurry of excitement when pretty Cecille Murphy Benedict appeared in a red white gold embroidered Chinese blouse and black satin skirt. Beatrice Clow, one of the season's liveliest debutantes, was a lovely complement in her black taffeta period frock starred in crystals, for Isabel Greenlee in her white tulle embroidered in gold beads, whom she passed on the runway.

Jane Rowe Is Smart

in Outfit for Street Wear

JANE Rowe, in a smart street outfit, with her handsome leashed wolf-hound at her side, was another attraction. Pretty Edwina Litsinger, in the stunning brown fur coat she wore with a matching felt hat, reminded one that Old Man Winter is near. The three handsome Granger girls, Mrs. William Mitchell Blair (Martha), Mrs. Charles E. Brown Jr. (Elizabeth) and Mrs. Thomas Cowles (Barbara), were among the other comely models.

LOUISE Juergens' black velvet gown was enhanced by the dozens of diamond and emerald bracelets. Mrs. Edward L. Ryerson heaved a sigh of relief, as her "job" of publicity manager entailed more than she had reckoned with. Mrs. Edward I. Cudahy, Mrs. Kersey Coates Reed and Mrs. Chauncey Borland and Mrs. John W. Gary, the doughty president, were all happy over the prospects of the show's unrivalled success.

AMONG the many I observed were Mrs. Edwin Warner Ryerson and her mother, Mrs. David Hamilton; Mrs. Moses Wentworth, Mrs. Harry Pratt Judson, Mrs. Edwin Ashcraft, Mrs. Richard Folsom, Mrs. George Van Hagen Jr., Mrs. Potter Smith, Mrs. Ira Couch, Mrs. Arthur Benedlari, Mrs. Henry Gross, Mrs. Huster Meyer, Mrs. Watson Armour, Mrs. John J. Mitchell, Mrs. E. J. Senn, Mrs. Edward A. Leight, Mrs. James Hutchins, Mrs. Robert J. Dunham, Mrs. William B. Greenlee, Mrs. Clyde Stevens, Mrs. Mark Willing, Mrs. Philip Wrigley, Mrs. Louis E. Laffin, Mrs. Harry B. Clow, Mrs. William Gardner and daughter, Mary; Mrs. Bernard Eckhart, Mrs. Homer Dixon, Mrs. Paul Walker, Mrs. Charles Conrad, Mrs. Charles Schweppe, Mrs. John R. Thompson Jr. and Mrs. Frank Walls.

American

at ny

Feminine Hearts Go Out to Exquisite Finery at St. Luke's Fashion Show

GOWNS, FURS, AND JEWELS ON PARADE

"Hold Tickets" Placed on
Samples by Models Indicate
Brisk Trade for Exhibitors

(Picture on Back Page.)

BY THE DOWAGER.

THERE'S only one sad aftermath of yesterday's highly successful goings-on over in the Stevens Hotel ballroom. All the "models" at the Fashion Show looked so well in the things they modeled for the show that most of them have "hold tickets" on them, and are now laying siege to their masculine relatives, with the "papa-buy-me-that" tactics in full use.

But, dear me! I hope Mrs. Arthur Reynolds and Dorothy Rend didn't set their young hearts on the king's ransom in jewels with which they fluttered down the long runway. And how dreadful if Mrs. Clifford Templeton and Mrs. Hale Holden Jr. make demands for those exquisite ermine coats! Or, if Edwina Litsinger should decide she must have those sables!

Anyhow, as the "average woman," I can whisper to all the exhibitors that, whatever they paid to have all these handsome women model their things, it was worth it. In every female heart the wish to own at least one of the lovely things—or a copy—was born. Trade on Michigan av. and State st. should be brisk this week.

Whatever the benefit to every one else, St. Luke's Hospital will be the better by a good many thousands and the women of the board have the satisfaction of knowing that they gave such a good show that hardly any one drank any tea!

TOUCHING lightly on some of the outstanding things of the show:

Florence Noyes, in emerald velvet with emeralds and diamonds—the perfect notes in the red hair chorus—was much applauded; Mrs. Billy Mitchell, in both lovely things she showed, was, too; her young sister Barbara—one of the bridesmaids—again was a *Boutet de Monvel* illustration; the three Granger girls—Mrs. Thomas Cowles, Mrs. William Mitchell Blair and Mrs. Charles Edward Brown Jr.; the two Fields—Mrs. Clifford Rodman and Mrs. Russell Kelley; the two Cottons, Mrs. Hale Holden and Mrs. Phelps Kelley and the two Robbins, Mrs. Charles W. Isaacs and Mrs. William R. Odell Jr., to say nothing of the three Kings—Mrs. Billy Mitchell, Mrs. Clarence Mitchell and the debutante, Barbara—were included in the "sister acts," all supplying the lovely, lithe figures that the modern gowns require, each a different type of modernity.

Mrs. Edson Manierre, in a black suit with a little muff of caracul, was Parisian to the last touch, and both Betty Borden, in her own black suit with the ermine trimmings and carrying her Pekingese dog, and Jane Rowe, in her "walk-the-dog" costume of black and white, leading her Russian wolf hound, were immediate successes. As blondes go there were no lovelier ones on the runway than Mrs. Peter Berkey and Mrs. Irving Kosche.

Mrs. Russell Kelley wore one of the most striking evening wraps—a sea foam green velvet with a soft, gray fox collar. Mrs. Julius T. Benedict, who is the perfect mannequin, wore an afternoon dress in black and white with an elaborate gold thread trimming. And there was Mrs. Larry Williams, a truly bewitching bride, with the youthful and lovely Dorothy Ranney as one of the bridesmaids.

Mrs. John Kellogg and Mrs. Loring Coleman modeled handsome gold cloth gowns—the former an afternoon costume and Mrs. Coleman an evening gown, the exact shade of her shingled hair.

AMONG the younger girls who kept perfect time to the music walking down the long runway were Mary Meeker, in a tan sports outfit trimmed in beaver; Sarane Otis, in a sapphire blue taffeta evening gown; Roberta Harvey, who was primarily a shoe model, wearing an American Beauty taffeta gown; Eleanor McCormick, in a rose and silver brocade gown; Charlotte Picher, in a silver mesh dress, coat and hat, all made of the same material; Jeanette Peterkin, in a green figured chiffon; Virginia Skinkle, very striking in a black caracul coat with a matching muff, and Elizabeth Drake, wearing the latest thing in riding togs.

I CAN'T resist a remark on the entirely motherly and self-forgetting way Mrs. Hamilton McCormick arose to an awkward moment at the show. Little Sally Bokum and Barbara Thompson were models for the Women's Exchange, and, at the end of the runway, they were supposed to take off their little coats and show their dresses.

Little Sally's coat button just wouldn't come undone. The band played and every one waited and Sally looked back to where she'd emerged from, wondering what she was going to do. No one moved—not one of a hundred ladies close at hand.

Then, from several tables down the room, came

good, solid, sensible Mrs. McCormick, with her spectacles set at a firm angle on her good nose. The spotlight played on her, but she reached up and deftly unbuttoned the little girl's coat and went back to her tea.

Rule Britannia! It's a proof that the English are less self-conscious than the Yanks.

Herald Examiner Oct 24



SOCIETY WOMEN IN STYLE SHOW—

Mrs. John Kellogg (left) in a gold afternoon gown and Mrs. William Mitchell Blair in black and ermine at the fashion revue given yesterday at the Stevens Hotel as a benefit for St. Luke's Hospital.

Herald and Examiner photo.

Post Oct 14

Mrs. William R. Odell Jr. was the first to appear as model at the fashion show yesterday. Her costume of green satin with coat collar of chinchilla and gray hat were especially becoming. All the models following wore "the last word" in hats, gowns, wraps, shoes and jewels.

Mrs. T. J. Benedict was one of several who purchased the gown she wore. White crepe blouse with flame, and bands of gold embroidered cuffs extending to the elbow; the same design being used to form a hem. The skirt which extended about three inches below the blouse was of black crepe. She was one of the "perfect models."

Others who were especially attractive were Mrs. William H. Mitchell and her sisters, Mrs. Clarence Mitchell and Miss Barbara King; Mrs. William Mitchell Blair and her sister, Mrs. Thomas Cowles; Mrs. Clifford Rodman and her sister, Mrs. Phelps Kelley; Miss Beatrice Clow, Miss Marcia Masters, Miss Virginia Dixon, Miss Edith Cummings, Mrs. John Hamline Jr., Miss Dorothy Rend, Mrs. Arthur Reynolds Jr., Miss Glee Louise Viles, Mrs. Lawrence Williams, Miss Dorothy Ranney, Miss Sarane Otis (president of the Junior league), Mrs. Loring Coleman, Mrs. Hale Holden Jr., Miss Mary Meeker, Miss Roberta Harvey, Miss Edwina Litsinger, Miss Jane Rowe, Miss Eleanor McCormick, Mrs. John Winterbotham Jr. (one of the smartest dressers in town), Miss Isabel Greenlee, Mrs. George McLaughlin, Mrs. John V. Farwell 3d, Miss Anna Louise Curtis, Miss Katherine Thorne and, one of the most adorable, Miss Betty Borden, who wore black frock, coat and hat with narrow bands of ermine and carried her Pekingese dog.

The woman's board of St. Luke's hospital, of which Mrs. John Gary is president, derived all the profits.

Models for Charity

Miss Dorothy Rend, the youngest of the three popular daughters of the Joseph P. Rends, is to assist as a model at the St. Luke's fashion show, to be held this afternoon and evening at the Stevens Hotel.

Koehne photo.



The Gadabout



ESTERDAY was a red letter day in fashiondom. The newest and most bewitching Parisian creations were paraded before our eyes at the Fashion Show given by the Woman's Board of St. Luke's, modeled by winsome debutantes and charming young society matrons.

Not in one short column could I even mention all the smart costumes in this panorama of fashions. So I have jotted down a few that show the trend of the mode.

The ensemble characterized both the daytime and evening costume, although it showed greater imagination and ingenuity than the matching mode of last season.

MRS. WILLIAM MITCHELL BLAIR wore an evening gown that was interesting for the combination of pleated tulle and chiffon velvet, and for the long, dipping tulle panel at the back. A wrap of chin-chilla was lovely with this purple gown.

Another distinguished evening ensemble was worn by Mrs. Hale Holden Jr. The dress, a Goupy model, with long, slinky lines, was fashioned of white satin with a skirt of imported silver lace. The silhouette was particularly new and modish.

The coat posed over this gown was a most delightful wrap of white ermine, with a little scarf of fur and an amusing cape over one shoulder.

MRS. JOHN WINTERBOTHAM modeled a daytime ensemble that was distinctive and indicative of the importance of fur in the mode. The coat of black caracul had a suggestion of princess lines and cavalier cuffs. A snug little fur turban matched the coat, as did the belt of the green frock worn with the ensemble.

HOUSE frocks can be attractive and unusual. For my free sketches, which you will find easy to follow, just send a stamped, self-addressed envelope to THE GADABOUT.

Your Lucky Hour

The time given is Central Standard.
WEDNESDAY, OCTOBER 24.
TENTH DAY of the moon. This should be a very fortunate day for

Blondes and Velvets Reign at St. Luke's Fashion Show

By MARION HEATH FREEMAN

Who says that blondes are getting scarce? Certainly not one of the 3,500 to 4,000 who viewed the second annual style show put on by the Woman's Board of St. Luke's hospital in the grand ball room of the Stevens Hotel at the two performances of that delectable spectacle.

For it did seem as though two-thirds of the mannequins were blondes. Not of doubtful coloring, but the genuinely golden-haired, lily-fair variety, the burnished loveliness of whose crowns of glory fairly lit the spaces in which the owners floated, or seemed to float, did one but take the trouble to half close one's eyes, and allow imagination a bit of play.

Of course there were some dozens (or so it seemed, though some of the models were "repeaters") of the luscious, sloe-eyed, dark-haired beauties, and now and then a representative of the frankly auriferous type; and lovely ladies with nut-brown and near nut-brown tresses in every shade of variation. But blondes, blondes, blondes! until the eyes were dazzled by the pink and white and gold of them.

Every woman's dream of beauty in dress was realized, and man's of loveliness in face and form. Sports clothes, tailleurs, afternoon gowns, evening frocks, sables, ermines, worth a king's ransom, priceless fabrics fashioned by artist minds and magic-working fingers into divine creations, went by in endless procession. And there seems to be no question but that velvet is the fabric of the hour.

The show opened with blare of trumpets, as the curtains parted, and two small negro announcers in a glory of red satin pantaloons, green turbans and blue zuaave jackets, descended like automatons and flashed in poster signs the name of the first exhibitor.

Spontaneous applause greeted the graceful presence of Mrs. William Odell, the first to trip down the stairway and onto the long platform that ran between massed "boxes" arranged with tiny tea tables, about which the spectators were grouped.

Marcia Masters, magnificent in black and gold with flowing draperies and a long strand of pearls about her neck, followed quickly, and from then on it was one continuous line of Chicago's most fashionable and fairest womanhood, each one the loveliest of all. When Beatrice Clow threw off her white velvet wrap and revealed a black taffeta robe with immense star of brilliants embroidered on the side of the tight fitting bodice, there was a gasp of admiration and the applause was genuine and spontaneous.

Edith Cummings, all in beige, her coat finished with fox fur collar of the same tone, was followed by Joan Dixon and Joan McArthur, two small girls showing Women's exchange frocks for juveniles. Mrs. Clifford Rodman in rose pink chiffon evening

gown trimmed with brilliants, brought a gasp of admiration.

Virginia Vilas in purple, which rippled and cascaded down her slender loveliness; Mary Fortune, wearing her ermine evening wrap like a young princess; Mrs. John Kellogg (she seems to have recovered from the recent riding spill) gorgeous in a stunning gown of metal cloth; Mrs. Julius T. Benedict, incomparable in her white tunic with its broad edging of deep orange, heavily encrusted with gold embroidery; Mary Channon in electric blue; Mrs. Charles W. Isaacs in lace shading from pale gold to golden bois de rose, under a henna wrap with deep kolinski collar; Dorothy Rend in black velvet evening gown, the skirt with fanshaped ruffled back, all won the admiration of the throng.

Fair as a lily glimmered Mrs. Reynolds in her black velvet frock. Mrs. Frederick Peabody glistened in white draperies with brilliants put on in an effective design; Mrs. Albert Brunker in pale peach; Janice McNear, another dazzling blonde in black taffeta and tulle, with silver head-dress; Susan Russell modeling a snappy riding suit; Katherine Drake, ditto, with a mannish hat that became her well; Mrs. Phelps Kelley all in slate gray cloth and fur, from head to foot; Mrs. Russell Kelley in a beautiful wrap of pale green velvet with white fox collar; Little Betty Borden in black coat with white ermine collar and black felt hat carrying her Pekingese spaniel under her arm (the bow-wow seemed petrified); Mrs. Harry Clow, her golden bob gleaming over peach colored chiffon; Sarane Otis never more beautiful than in a swathing wrap of pale green velvet; Mrs. William H. Mitchell modeling an ermine coat with silver fox collar; Jane Rowe in chic sports costume of black and white and leading a magnificent black and white wolfhound; Roberta Harvey in brilliant rose taffeta with fuchsia velvet bow at the waist line, were exquisite, one and all.

When Mrs. Lawrence Williams, titian-tressed, as a bride in ivory satins and rare lace veil, and carrying valley lilies, preceded by fair Barbara King and Dorothy Ranney, most lovely as bridesmaids, swept down the aisle, she was a vision of beauty.

In the afternoon tea was served. In the evening there were scores of dinner parties and during both shows, attractive girls sold cigarets and "chances" on the gowns.

The women responsible for the success of this undertaking are many, but head of the group was Mrs. John W. Gary as general chairman. On her able committee outstanding members were Mrs. Edward L. Ryerson Jr., Mrs. Pettit Watson, Mrs. Henry Faurot Jr., Mrs. Charles F. Glore, Mrs. Harold Eldridge, Mrs. George A. Ranney, Mrs. William H. Mitchell II, Mrs. Clifford Rodman, Mrs. Kersey Coates Reed, Mrs. Archer E. Bendelari, Mrs. Chauncey Blair Borland.

Oct 21

PRE-EST GIRLS IN CITY TO BE MODELS

Thousands of Dollars Will Be Raised for Hospital by Afternoon and Evening Smart Set Shows at Stevens Hotel

By THE DOWAGER.



YOU'D almost think, to hear the talk in smart circles these days, that St. Luke were the patron saint of fashions!

And it would hardly surprise you to find stitched to a Lanvin label in a gown a St. Luke medallion, something in the same pious spirit as the St. Christopher plaques the much traveled place on the dash boards of their automobiles (Mrs. Waller Borden has a lovely one from Italy, where blessed St. Christopher is venerated as the patron

of travel). And still the sainted Luke, who advised and abjured against vanity, would probably not wish to be the patron for anything so worldly as style.

Anyhow, with a fashion show named for him and in the name of the charity that is perpetuated through the results of that Fashion Show, to all intents and purposes St. Luke graciously lends his patronage, and we can forget that it was he who wrote: "Take no thought for the body, what ye shall put on; Life is more than food, and the body is more than raiment."

The way it looks now the fashion show will bring out a crowd Tuesday that will fill the Stevens Hotel ballroom, and it will be fashionable in more than the general sense. Fashionable ladies are giving the affair, more fashionables are modeling;

Turn to Page 3, - Column 1.

SOCIETY NOTES

A large sum was realized by the woman's board of St. Luke's hospital from its fashion show, tea and dinner held yesterday and last evening at the Stevens. It is expected that the proceeds will reach the \$33,000 mark of last year's affair.

Society maids and matrons promenade in elaborate gowns, wraps, shoes and jewels just like professional models. Betty Borden in an attractive black cloth and ermine ensemble with her little Pekingese and Jane Rowe in a sport suit of black, the jacket of black and white check, with her Russian wolfhound received much applause.

The main attraction of the show was the bridal procession with Mrs. Lawrence Williams as the bride wearing a white satin and lace gown and Miss Barbara King and Miss Dorothy Ranney, the bridesmaids, wearing gowns of flesh-colored satin trimmed with sable. Miss Anita Blair wore a white crepe ensemble with black trimmings and other models were Mrs. John R. Winterbotham Jr., who wore a stun-

ning black caracul coat in Cossack fashion with a hat to match; Mrs. William H. Mitchell II. in a white satin evening dress with ermine wrap and later in a dress of black velvet and tulle; Mrs. Russell V. Kelley in an attractive green velvet gown; little Sally Bokum and Barbara Thompson, who appeared in attractive children's apparel from the Woman's Exchange, pushing doll carriages; Mrs. Arthur Reynolds Jr., Miss Dorothy Rend, Miss Beatrice Clow, Miss Edith Cummings, Mrs. William R. Odell Jr., Mrs. Frederick Peabody, Mrs. Albert Bruner, Mrs. Harry B. Clow Jr., Miss Sarane Otis, Miss Eleanor McCormick, Mrs. George McLaughlin Jr., Mrs. Loring Coleman, Mrs. Hale Holden Jr., Miss Mary Meeker, Miss Glee Louise Viles, Mrs. John V. Farwell III. and many others.

BEAUTIFUL GIRLS WILL BE MODELS

Fashion Show at Stevens Hotel Will Bring Out All of City's Leaders of the Smart Set

Continued From First Page.

ergo, it will be fashionable to be among the fashionables in the audience.

And on all these facts the ladies of the woman's board of St. Luke's Hospital will capitalize. They struck the charity bonanza of the Fall last year, taking in close to \$35,000 with the same kind of party. They hope to do even better this year. The chances are they will.

Thousands Coming In

MRS. WILLIAM MITCHELL, by dint of constant application all through the Summer and keeping herself glued to the telephone for several weeks this Fall, will bring in a good many thousands from the sale of the boxes for the afternoon tea and the evening dinner party. Mrs. Clifford Rodman, Mrs. Frank Hibbard and Mrs. Petit Watson will get several more thousands from the shops that pay for the privilege of showing their gowns before so critical and spending an audience. Mrs. Charles E. Glone and Mrs. Henry Faurot Jr. have sold so much advertising for the program as to have put them in the class of high pressure advertising salesmen, and they will bring in several more thousands.

Revenue from the tickets will be no small consideration, and Mrs. Kersey Coates Reed has taken an office downtown, where every morning she stacks high the checks that come in as acceptances of the invitations.

At the door of the ballroom Tuesday still more tickets will be sold, and there is still something more to be made at the evening party, when Mrs. John J. Jelke Jr. produces some prizes to be contested for and the cigaret girls get in their delicate Jesse James work.

Gay and Spritely Affair

MRS. JOHN W. GARY, president of the board and its treasurer, too, is to be congratulated on such aggressive helpers. They make of this party a very gay and spritely affair. Appealing to every woman in town—her desire to see what is being worn, furthered by a hope that she, too, may wear a copy of it—they get her to buy a ticket for \$3.50 as an investment in personality.

The gentlemen go, it is supposed, to see the pretty girls wearing pretty clothes, to lend their financial support and to prepare for the worst a little later on when their ladies go forth to invest in the gowns they saw advertised.

Some of the highlights of the show will be the bridal party, setting forth exactly what a modern bride needs for a trousseau. Her bridal gown will be worn by one of the prettiest blondes in town, Mrs. Larry Williams. The bridesmaids, Dorothy Ranney and Barbara King, are two of the season's most attractive young debutantes, who are to be among the most feted of belles until they are whisked away in early February for a rest.

A "mother and daughter" exhibit is to be another feature, showing a very young mother, with her youthful debutante daughter, wearing the suitable afternoon ensemble. Even the young child's clothes will be modeled by a half dozen little third generation Chicagoans, and so on. Mrs. John Kellogg has promised to

model some very handsome lounging pajamas; the glamorous Mrs. Mitchell Blair will wear a tea gown that will make your mouth water, and such vivacious young things as Mrs. Hale Holden Jr. and Mrs. Edison Manierre (Carter H. Harrison's daughter) will show what the well dressed young woman wears traveling and going to committee meetings.

The Boxholders

AMONG those who have taken boxes for the afternoon and evening performances (and there will be dancing after the dinner show) are:

Mrs. Cyrus Adams, Mrs. W. Watson Armour, Mrs. Laurence Armour, Mrs. Lester Armour, Mrs. Nelson L. Barnes, Mrs. W. L. Baum, Mrs. Arthur Bendelari, Miss Anita Blair, Mrs. William McCormick Blair, Mrs. Waller Borden, Mrs. Chauncey Bolland, Mrs. W. F. Burrows, Mrs. Hermon B. Butler.

Mrs. Clyde Carr, Mrs. E. F. Carry, Mrs. W. E. Casselberry, Mrs. W. J. Chalmers, Mrs. Floyd Clinch, Mrs. Harry Clow, Mrs. Charles K. Corsant, Mrs. John Crerar, Mrs. Joseph M. Cudahy, Mrs. D. Mark Cummings, Wallace deWolf, Mrs. A. B. Dick, George W. Dixon, Reuben Donnelly, Mrs. R. J. Dunham, Mrs. Bernard Eckhart.

Mrs. Richard Folson, Mrs. L. E. Frankenthal, Mrs. Robert A. Gardner, Mrs. J. W. Cary, Mrs. W. O. Goodman, Mrs. E. R. Graham, Mrs. Frank Hibbard, Mrs. J. M. Hopkins, Mrs. Noble B. Judah, Mrs. J. C. Hutchins, Mrs. Chauncey Keep, Mrs. Phelps Kelley, Mrs. John P. Kellogg, Mrs. Charles Garfield King, Mrs. Lloyd E. Laffin, Mrs. Robert P. Lamont, Mrs. Edward L. Litsinger, Mrs. Frank Logan, Mrs. Hugh J. McBirney.

Mrs. and Mrs. Harold F. McCormick, Mrs. Rockefeller McCormick, Mrs. Donald McLennan, Mrs. Charles H. Markham, Mrs. C. O. Meacham, Mrs. J. J. Mitchell, Mrs. William H. Mitchell, Mrs. Charles H. Morse, Mrs. Charles A. Munroe, Mrs. J. R. Offield.

Mrs. James A. Patten, Mrs. Charles B. Pike, Mrs. J. C. Pitcher, Mrs. George A. Ranney, Mrs. Fred H. Rawson, Mrs. Kersey C. Reed, Mrs. Earle H. Reynolds, Mrs. George Reynolds, Mrs. Clifford Rodman, Mrs. Charles Schweppe, Mrs. E. L. Ryerson Jr., Mrs. John W. Scott.

Mrs. Bryon L. Smith, Mrs. R. I. Stearns, Mrs. John S. Stuart, Mrs. Charles H. Swift, Mrs. Robert Thorne, Mrs. Fred W. Upham, Mrs. Francis X. Walls, Mrs. Ezra J. Warner, Mrs. Pettit Watson, Mrs. Paul Willis, Mrs. J. R. Wolfenden and Mrs. William Wrigley Jr.



MRS. CLIFFORD
TEMPLETON.
[TRIBUNE Photo.]



MRS. LORING W. COLEMAN.
[TRIBUNE Photo.]



MRS. WILLIAM MITCHELL
BLAIR.
[TRIBUNE Photo.]

Chicago Sunday Trib. Oct 28

Mrs. Clifford Templeton, Mrs. Loring W. Coleman, and Mrs. William Mitchell Blair found time to pose for the above pictures "between the acts of the St. Luke's fashion show, in which they appeared as mannequins last Tuesday. Mrs.

TRIBUNE PHOTO.

Templeton wore a white satin evening gown and ermine wrap, Mrs. Coleman a gold cloth evening costume, and Mrs. Blair a wrap of seal and ombred ermine over a dress of black velvet and tulle.

Miss Mary Barnes and her fiance, Louis C. Sudler, were caught unawares by the photographer's flashlights on their way to the recent Service club revue. Their wedding is to be an event of February.

CHICAGO was distinguishably represented at the fashion show that enriched the year's treasury of St. Luke's hospital social service board. Again Mrs. John Gary gained the guerdon of captaining a worthy cause through a maze of alms-beseeching crusades to a triumphant finale.

MARGUERITE PETTIT WATSON'S *mise-en-scène* would have pleased Morris Gest. Silver lamé curtains melted into the crystal-chandeliered pastel-frescoed ballroom at the Stevens Hotel. A pair of slim near-Zanzibarians played the guards with Bakst precision. So much soap, so much silk, so much chiffon never had dared before enter into the hands of the alley arabs. High enough the runway for even the most near-sighted of dowagers actually to see the gay parade. A pair of dogs; Betty Borden's "peke," and a Borzoi recruited from the wide, wide spaces by Ellen Borden, *mère*,—gave what the critics of the drama term "Verve" and "Cliche."

[36c]

SHOWY, shining, and sparkingly scintillant Florence Noyes in white played "show horse" for a large jewelry shop. Fourteen diamond and emerald bracelets on one wrist; eighteen ditto on the other, necklaces, pendants, and earrings, revived hope that possibly the entire market has *not* been cornered by Ganna Walska, Edith McCormick, *et al.* Another brilliant mannequin was the Carter Harrison's daughter, Mrs. Edson Manierre, who in unborn lamb, black broadcloth, a beret, and suede pumps with her gray gloves, a second high light for her exquisite pallor, was one of the most exquisitely turned out.

ANITA BLAIR "pinch-hit" for a shoe mannequin who failed, and did it without time to add a feather or a frill. In her simple white frock, black hat and almost infinitesimal feet, Anita walked with her pretty face quite free from any consciousness of guilt, such as must have caused the pained lines in the faces of several girls, for more than one valuable model loaned for the show most drastically met its Waterloo in the two sessions, night and evening.

AN interested spectator who left early, and so, very nicely, let everybody have an appraising glance at her bottle green cloth and squirrel tailleur was Mrs. Charles B. Pike. Some one of the Alger clan was with her, young, piquante and in exquisite soft raspberry cloth. Mrs. Moses J. Wentworth, stunning as ever in a dark gown with a twist of jade and gold in her turban, was as usual a regal Roman matron. Mrs. Harry Pratt Judson was with her *bonne aime*; and Elsa Armour, rosier and a bit more rotund but also an evidence of the charm of the perfectly attired, perfectly groomed American, was busy hearing "Au revoir," as Elsa sailed Friday for France.

MRS. EDWIN WARNER RYERSON had a group of guests in honor of her mother, Mrs. D. G. Mitchell, and Natalie Blair Bradley and Mrs. Harry Higginbotham were all together. Lolita Mitchell in black velvet was busied about a dozen details, but all three of her sisters-in-law, Ginevra and Marjorie Mitchell, and Louise Kellogg were mannequins. Barbara King was the bridesmaid with Dorothy Ranney for Barbara Williams bride with Barbara in a splendor of *moyenage* such as would almost have paid the entire expense of her own simple yet charming wedding. Mrs. Ogden Armour was not there. Mrs. Stanley Field and Mrs. Charles Munroe were but whisking by, with Grace evidently too full of Smith for aught else, and Rhea naturally enough excited about Josephine's trousseau. She did not, however, pay especial attention to the bridal parade, pretty as it was with the two maids in flesh *charmeuse* and sable.

(Continued on page 31)

[36b]

State of Henry R. Taylor
Estate of Moses Taylor,
Mrs. Wm. Lowe Rice, Odd Fri.

15—Miss Iselin
Mr. J. J. Watson,
Opening Night

17—Mr. H. Edward Manville

19—Estate of Elbert H. Gary

21—Mr. Charles Steele
Mrs. Herbert L. Satterlee
Mrs. Morgan Hamilton

23—Estate of Elbridge T. Gerry
Mr. Walter J. Salmon, Odd
Mon., Opening Night
Mrs. Louis T. Hoyt, Odd Wed.
Mr. William Ziegler, Jr., Even
Wed.

Mr. John W. Campbell, Odd
Thurs.
Mr. Cass Gilbert, Odd Fri.
Mr. Joseph Ferris Simmons,
Even Fri.

25—Mr. Forsyth Wickes
Estate of John E. Parsons
Estate of George G. Haven
Mrs. George Mesta, Odd Mon.,
Opening Night
Mr. James Lees Laidlaw, Part
Mon.
Mrs. Thomas Whitney Blake,
Thurs.
Mrs. Thomas Jefferson Mum-
ford, Part Wed., Part Thurs.
Mr. Dallas B. Pratt, Even Mat.

27—Mr. R. Fulton Cutting
Mrs. John T. Pratt
Mrs. George T. Brokaw, Open-
ing Night
Mr. George D. Pratt, Odd Mon.

29—Mr. Richard V. N. Gambrill
Mrs. Arthur W. Little
Mr. Johnston L. Redmond
Mr. George MacDonald, Odd
Wed.
Mrs. Newbold Morris, Even
Thurs.
Mr. Thomas Whitney Blake,
Part Thurs.
Mr. Frank B. Keech, Even Fri.
Gen. Charles H. Sherrill, Odd
Fri.

Mr. Kingdon Gould, Even Mon.
Mr. Philip G. Gossler, Odd
Thurs.
Mrs. Thomas H. Gillespie,
Even Fri.

14—Mr. Otto H. Kahn
Mr. Lucien H. Tyng, Odd Wed.
Mr. Marius de Brabant, Even
Wed.
Mr. Walter G. Ladd, Odd Mat.

16—Estate of Walter P. Bliss
Mr. Wm. Willis Reese
Mr. Charles E. F. McCann,
Odd Mon., Opening Night

18—Miss Helen O. Brice
Mrs. Charles B. Alexander
Mr. Frank V. Storrs,
Opening Night, Even Mon.

20—Mr. Ogden Mills
Mrs. Whitelaw Reid

22—Mrs. W. Seward Webb
Mr. E. F. Hutton, Mon., Open-
ing Night
Mrs. Matthew Astor Wilks,
Odd Mat.

24—Mr. Robert Walton Goelet

26—Mrs. E. S. Proctor
Mr. Hubert T. Parson,
Mon., Opening Night
Mrs. James McLean, Mat.

28—Mrs. Wm. Bayard Cutting
Mr. John N. Willys,
Odd Mon., Opening Night

30—Mr. H. P. Whitney
Mrs. Francis P. Garvan

32—Mr. Henry Walters
Mrs. Luther Kountze
Mr. de Lancey Kountze
Mr. Myron C. Taylor,
Odd Mon., Opening Night
Mr. Edward S. Harkness,
Even Wed.
Mr. Herman D. Kountze,
Odd Thurs.

34—Estate of James B. Haggin

(Boxholders continued on
page 41)

[36g]



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CHICAGO